Name _____ Date _____

Proposal Rubric

Use this rubric to assess students' proposals for a new protected area in Amazonia.

Criteria	Developing	Approaching	Met
Proposed Area	The proposed area is not clearly defined on the map or does not fall within Amazonia.	The proposed area is defined on the map and completely falls within Amazonia, but it overlaps with other protected areas.	The proposed area is clearly defined on the map, completely falls within Amazonia, and does not overlap with other protected areas.
Reasoning	The proposal contains at least one supporting reason. The reason is focused and supports the overall proposal.	The proposal contains at least two supporting reasons. Each reason is focused and supports the overall proposal. Reasons focus on protecting indigenous populations or on proposed development in the area, but not both.	The proposal contains at least three supporting reasons. Each reason is clearly focused, explains the benefits, addresses concerns, and supports the overall proposal. Reasons focus on protecting indigenous populations as well as preventing proposed development in the area.
Use of Map Facts	The proposal includes few credible facts.	The proposal includes some credible facts from the map Amazonia: The Human Impact.	The proposal provides sufficient credible facts from the map Amazonia: The Human Impact.
Mechanics	Factors such as poor organization, poor grammar/spelling, or lack of clarity in the writing make the proposal difficult to understand and ineffective.	The proposal is understandable, but factors such as wordiness or poor grammar/spelling make it less effective.	The proposal includes good grammar, appropriate spelling, and an effective writing style to clearly and succinctly communicate ideas.

© 2015 National Geographic Society