



Your Gift Will Make a Difference

Most of our members first learned about the National Geographic Society through the pages of our magazine. But some don't realize that many of the scientists, conservationists, and changemakers they read about each month are supported by grants made possible through the generosity of our donors.

Many people are building a lasting legacy by partnering with us to tackle the biggest challenges of our time. We're focused on making an impact in three main areas: documenting and preserving our changing planet, protecting critical species and habitats, and reimagining our human story.

If the work we do is important to you, please consider supporting the National Geographic Society through a charitable gift annuity. It is a wonderful way to secure future income for you or possibly a loved one while helping to create a healthy, balanced, and sustainable planet.

PHOTO CREDITS Inside and back covers: Michael Nichols. Inside flap: Enric Sala. Inside (left to right): Michael Nichols, Joel Sartore.

"We wanted to 'give back' to one of the most important non-profit organizations in the world. Over the years, we established a number of charitable gift annuities with National Geographic. They provide us generous income payments for life while allowing us to support their research, exploration, education and conservation work."

—James and Rebecca Helm
Alexander Graham Bell Legacy Society Members



For more information please contact:
Office of Gift Planning
Telephone: (800) 226-4438
Email: legacy@ngs.org

| CHARITABLE GIFT ANNUITIES |



CHARITABLE GIFT ANNUITIES

One person can change the world

The **charitable gift annuity (CGA)** is a contract under which the National Geographic Society, in return for a transfer of cash, marketable securities, or other assets, agrees to pay a fixed amount of money to you and/or a loved one for your lifetime. In the year you establish a CGA, you receive a one-time charitable income tax deduction. If your gift is made using long-term appreciated securities, you can eliminate up-front capital gains tax. Your gift will not only provide support for your future, it will help us achieve a planet in balance.

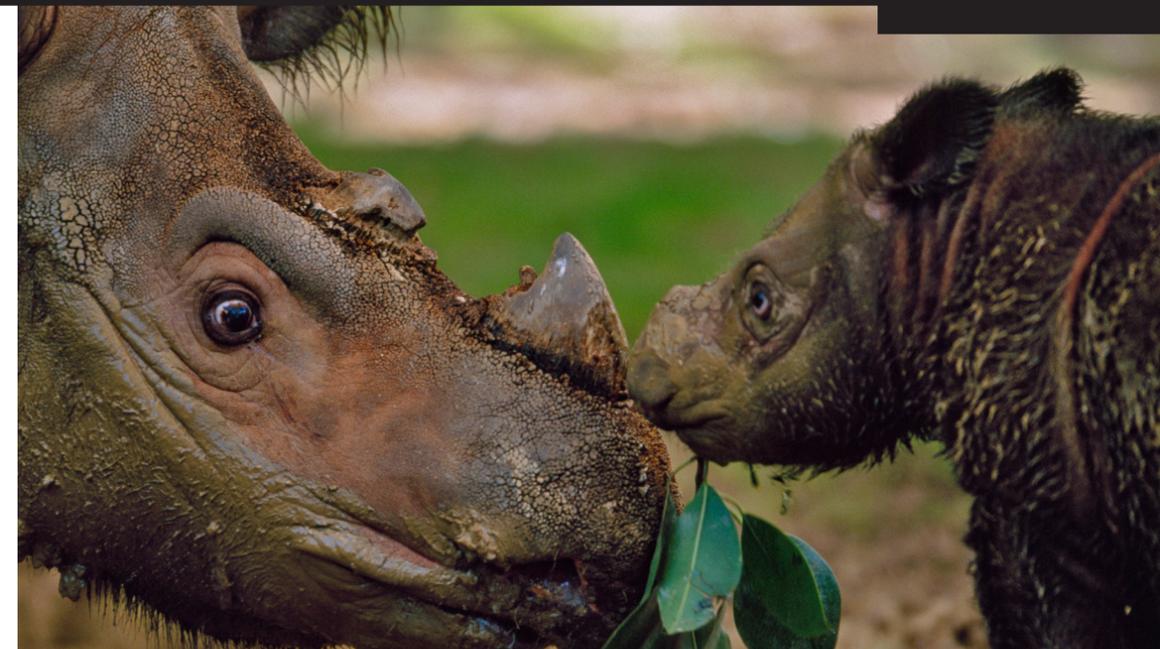
How to Make a CGA Gift

1. Donate cash or securities of \$10,000 or more. Payments begin at age 60; the minimum age to set up a CGA is 50.
2. You receive fixed secured payments every year for as long as you live, at very attractive payment rates.
3. You are eligible for a charitable tax deduction on your income tax in the year you make your gift if you itemize your deductions.
4. Contact us for a complimentary personal CGA illustration.

Gift Annuity Payment Rates

Age	Old Rate	New Rate	Annual payment based on \$10,000 gift
65	4.7%	5.1%	\$510 per year
70	5.1%	5.6%	\$560 per year
75	5.8%	6.2%	\$620 per year
80	6.8%	7.3%	\$730 per year
85	7.8%	8.3%	\$830 per year
90	9.0%	9.5%	\$950 per year

Our new rates as of July 1, 2018, follow the recommendation of the American Council on Gift Annuities. Don't see your age? Please contact us to receive a personal CGA illustration with the most current annuity rates.



BENEFITS

- Receive lifetime payments for yourself and possibly another person
- The full value of your asset goes directly to National Geographic to further the understanding of our planet
- Obtain a charitable deduction for a portion of the value of the gift
- Secure partially income tax-free payments
- Save on capital gains tax when you contribute appreciated securities

National Geographic strongly encourages donors to discuss any estate plan with their personal financial advisers.

The National Geographic Society is a 501(c)(3) nonprofit organization. Our federal tax identification number is 53-0193519.

Questions? Call (800) 226-4438 or email legacy@ngs.org

