

Name _____ Date _____

Digital Story Rubric

Use the following criteria to guide you as you develop your digital story.

Category	Needs Improvement (1)	Satisfactory (2)	Good (3)
Planning and Storyboarding	A storyboard is not included. The digital story shows little evidence of planning and/or the purpose is unclear.	A storyboard is included, but is incomplete. There is some evidence of planning in the digital story, and most parts flow together well. The purpose of the story is evident.	The storyboard includes images, text/narration, audio information, and file information. Evidence of good planning is clear in the flow of the digital story, and a clear purpose is evident.
Script	There is little cohesive text or narration. There are significant grammatical and spelling errors that hinder the understanding of the digital story.	The text and/or narration include some information about the key points of the story. There are grammatical or spelling errors, but they do not significantly hinder the understanding of the digital story.	The text and/or narration are well-written, include important information, and stick to the key points of the story. There are no grammatical or spelling errors.
Images	Few images are included and/or images do not relate to the content of the story.	Most images are well chosen and coordinate well with the content of the story.	All images are well chosen and coordinate well with the content of the story.
Presentation	The presentation is disjointed. Few or no images relate to the narration of the presentation, and as a result, the story is not well communicated.	The presentation is well done. Most images relate to the narration of the presentation, and as a result, the purpose of the story is well communicated.	The presentation is excellent. The images selected enhance the narration of the presentation, explicitly demonstrating the purpose of the story.
Collaboration	There is no evidence that the members of the group contributed equally in the development and presentation of the story.	There is some evidence that the members of the group contributed equally in the development and presentation of the story.	There is full evidence that the members of the group contributed equally in the development and presentation of the story.
Overall Effect	The overall effect of the digital story is disjointed. The purpose of the story is not well communicated.	The overall effect of the digital story is adequate.	The overall effect of the digital story is adequate.