Focal Species Pamphlet: Checklist and Rubric

Name(s)		

Project Checklist:

Your complete trifold *Focal Species Pamphlet* should include the following:

At least one image of the focal species
Data, maps, graphics, and/or information related to the species, its biome, and reasons for its
endangered status
Three or four steps that any citizen can readily take to help save this species from extinction
Information on at least three organizations that support the survival of the endangered focal species
Cited source information for any quoted text or original artwork that does not belong to the student

Rubric

Criteria	Proficient Eco-Activist	Apprentice Eco-Activist	Emerging Eco-Activist	Feedback
D4.7.6-8.	The pamphlet has	The pamphlet has text	The pamphlet has	
Assess their individual and collective	carefully selected text	and graphics that fulfill	some of the required	
capacities to take action to address local, regional, and global problems,	and graphics that fulfill all the requirements, is	most of the requirements to create	elements.	
taking into account a range of possible	visually appealing, and	a visually appealing		
levers of power, strategies, and	is a cohesive	advocacy tool.		
potential outcomes.	advocacy tool.			
CCSS.ELA-LITERACY.WHST.6-8.4.				
Produce clear and coherent writing in				
which the development, organization,				
and style are appropriate to task,				
purpose, and audience.				
Trifold pamphlet has the following				
required elements:				
At least one image of the focal				
species				
Data, maps, graphics, and/or information and the the graphics.				
information related to the species,				
its biome, and reasons for its endangered status				
 Three or four steps that any citizen 				
can readily take to help save this				
species from extinction				
Cited source information for any				
quoted text or original artwork that				
does not belong to the student				

Proficient Eco-Activist	Apprentice Eco-Activist	Emerging Eco-Activist	Feedback		
The pamphlet has well- organized, accurate, research-based information on the characteristics of the team's endangered species, its biome, and drivers of extinction.	The pamphlet has some organized, accurate, research-based information on the team's endangered species, its biome, and drivers of extinction.	The pamphlet has minimal information about the team's endangered species, its biome, and drivers of extinction.			
The pamphlet provides the name and contact information for three or more organizations that support the survival of the focal species.	The pamphlet provides the name and/or contact information for three organizations that support the survival of the focal species.	The pamphlet provides the name and/or contact information for less than three organizations that support the survival of the focal species.			
	The pamphlet has well- organized, accurate, research-based information on the characteristics of the team's endangered species, its biome, and drivers of extinction. The pamphlet provides the name and contact information for three or more organizations that support the survival of the focal	The pamphlet has well-organized, accurate, research-based information on the characteristics of the team's endangered species, its biome, and drivers of extinction. The pamphlet provides the name and contact information for three or more organizations that support the survival of the focal The pamphlet has some organized, accurate, research-based information on the team's endangered species, its biome, and drivers of extinction. The pamphlet provides the name and/or contact information for three organizations that support the survival of the focal	The pamphlet has well- organized, accurate, research-based information on the characteristics of the team's endangered species, its biome, and drivers of extinction. The pamphlet provides the name and contact information for three or more organizations that support the survival of the focal The pamphlet has some organized, accurate, research-based information on the team's endangered species, its biome, and drivers of extinction. The pamphlet has minimal information about the team's endangered species, its biome, and drivers of extinction. The pamphlet has minimal information about the team's endangered species, its biome, and drivers of extinction. The pamphlet provides the pamphlet provides the name and/or contact information for three organizations that support the survival of the focal		

