

Save a Lion

BUILD A BOMA

Help save lions by getting involved with National Geographic's Build a Boma campaign!

Build a Boma is a peer-to-peer fundraising campaign from National Geographic's Big Cats Initiative that is saving lions and other big cats. Every dollar raised will go directly toward building and maintaining livestock enclosures called bomas in Kenya and Tanzania.

Bomas are fortified enclosures that protect livestock from being killed by lions. When built and maintained correctly, they are 100% effective at protecting lions.

How can protecting livestock help protect lions?

When lions attack livestock, it threatens the livelihood of the whole community. As a result, communities often retaliate by killing lions. Protecting livestock from predation helps protect big cats from retaliatory killings. Bomas are a simple solution for a big problem.

A boma costs only \$500 to fortify and improve and \$25 a year to maintain. Even a small contribution can make a big difference.

Sign up at buildaboma.org to create a campaign profile for yourself or your group. Use your social networks to ask your family and friends to donate.