



LEARNING FRAMEWORK



WE BELIEVE IN THE POWER OF SCIENCE, EXPLORATION, EDUCATION AND STORYTELLING TO CHANGE THE WORLD.

We teach kids about the world and how it works, empowering them to succeed and to make it a better place.

For more than 125 years, National Geographic has explored the planet, unlocking its secrets and sharing them with the world. We bring this same spirit of exploration and adventure to our mission of educating young people about their interconnected world. To succeed in this modern world, kids must respond to rapid change, understand connections, and make informed decisions—they must be explorers.

National Geographic has outlined the attitudes, skills, and knowledge that encompass the mindset of an explorer. We believe an informed, curious, and capable global citizen can make the world a better place.



NATIONAL GEOGRAPHIC KIDS ARE...

- ▶ Curious and adventurous
- ▶ Responsible for others and the natural world
- ▶ Empowered and persistent in the face of challenges

NATIONAL GEOGRAPHIC KIDS CAN...

- ▶ Observe the world around them
- ▶ Communicate effectively through language and media
- ▶ Collaborate and work effectively with others
- ▶ Solve problems they encounter

NATIONAL GEOGRAPHIC KIDS ARE...



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attitudes



skills



knowledge

CURIOSITY. An explorer is curious about how the world works. An explorer is adventurous, seeking out new and challenging experiences.

RESPONSIBILITY. An explorer has concern for other people, cultures, and the planet. An explorer considers multiple perspectives and respects others regardless of differences.

EMPOWERMENT. An explorer acts on curiosity, respect, responsibility, and adventurousness and persists in the face of challenges.



OBSERVATION. An explorer notices and documents the world and is able to make sense of those observations.

COMMUNICATION. An explorer is a storyteller, communicating experiences and ideas effectively through language and media. An explorer has literacy skills, interpreting and creating new understanding from spoken language, writing, and a wide variety of visual and audio media.

COLLABORATION. An explorer works effectively with others to achieve goals.

PROBLEM SOLVING. An explorer is able to generate, evaluate, and implement solutions to problems. An explorer is a capable decision-maker—able to identify alternatives and weigh trade-offs to make a well-reasoned decision.

In addition to the skills and attitudes of an explorer, people need a certain knowledge set to understand how the world works. National Geographic expresses this critical knowledge through our key focus areas:

OUR HUMAN STORY. Exploring where we came from, how we live today, and where we may find ourselves tomorrow.

OUR LIVING PLANET. Understanding the amazing, intricate, and interconnected systems of the changing planet we live on.

CRITICAL SPECIES. Revealing, celebrating, and helping to protect the amazing and diverse creatures we share our world with.

