There are so many unknowns this back-to-school season, but one thing’s for sure: Every educator has a #TeacherStrong story — and strategies — to share.

We know that as educators, you often are each other’s best resources, and we intend to create space for you to share both what you know and what you need as the new school year gets underway. Our community is rich with support, solutions, and strength, whether you're returning to the classroom full-time, teaching virtually, or some hybrid of the two this fall.

Enter the #TeacherStrong Strategy Toolkit. Here, you’ll find everything you need to craft a #TeacherStrong strategy, share it out with your fellow educators, and connect with and learn from your peers to support students as they continue to learn and grow. And that’s what #TeacherStrong is all about: the strength of community and the power of the collective.

What’s your #TeacherStrong strategy this fall? Share it with us and your peers @NatGeoEducation. From all of us at National Geographic, thank you for being #TeacherStrong. We’re proud to stand beside you and we’re proud to support you.
3 EASY STEPS TO SWAPPING #TEACHERSTRONG STRATEGIES

1. STRATEGIZE
   Capture your own #TeacherStrong strategy for back to school and beyond.

2. SHARE
   Post your strategy and your favorite #TeacherStrong image from this toolkit on social media to connect to the wider National Geographic Education community. (Psst! Our images are optimized for social media and will help ensure your peers see what you’re sharing!)

3. CONNECT
   Swap learnings and strategies with your fellow educators to build on #TeacherStrong ideas together.
Every educator has a #TeacherStrong story and strategies to share. By working together, you can explore solutions, process this moment, and adjust your practice to meet it.

How are you working to build better relationships, set expectations, and establish new norms and procedures—while teaching in an environment that may be very different for you and your learners?

That’s your #TeacherStrong strategy.

Examples

Jaclyn Foster
@Jaclyntravels

One of my teaching strategies for this school year will be implementing virtual notebooks using Google Slides. This way students can stay on track both in the classroom and at home. Here are some free templates slidesmania.com/free-digital-n... #TeacherStrong @NatGeoEducation

Isabella Liu
@theisabellaiu

As we’re getting ready to go back to school in a hybrid model, always ask how the students are feeling and scale your lesson accordingly. Pause every 5-10 minutes and ask questions. What’s something working for you through distance learning? @NatGeoEducation #TeacherStrong
Now that you’ve crafted your #TeacherStrong strategy, you can share what you know and what you need with your fellow educators. **Post your own #TeacherStrong strategy on your social channels and ask your networks for their best practices, too.**

1. Choose your favorite #TeacherStrong image from page six in this toolkit. Save it to your phone or computer.

2. Share the image and your tip from Step 1 on your social media pages using the hashtag #TeacherStrong. Don’t forget to tag @NatGeoEducation!
Once you’ve shared your own strategy on social media, search the #TeacherStrong hashtag on any platform to connect and grow with your peers. Which ideas resonate with you? Start a conversation and build on the ideas being shared. Swap learnings and strategies, sharing what’s working and what’s not. Connect and reconnect. And lean on one another, because that’s what #TeacherStrong is all about: the strength of community and the power of the collective.

**Example**

**A’ndrea Fisher** @FisherFunCISD · Aug 5
Going into this year, I want to begin giving students the chance to have their voices heard through this moment in history. How can we give students a platform for their voices to be heard as we head back to the classroom? #TeacherStrong @NatGeoEducation

**A’ndrea Fisher** @FisherFunCISD · Aug 5
Replying to @FisherFunCISD
I am starting with each student developing and sharing their own playlist that tells their journey and life over the past 6 months of COVID, BLM, schools reopening, and more.

**Jennine Zeleznik** @JennieZZ · Aug 5
Replying to @FisherFunCISD
What a great idea! Are they going to reflect & explain why they’ve chosen the songs they have?

**A’ndrea Fisher** @FisherFunCISD · Aug 5
Yes. The hope is it allows them a musical way to reflect and express themselves. Next step is album cover art, either original or masterpieces using Google Arts and Culture. Thanks @HillAnnt for that extension and @dmsthornton for brainstorming it with me.
Click on this folder link to access the sharable graphics below.

Special thanks to 2020 Education Fellow Dwayne Reed (@TeachMrReed) for bringing the #TeacherStrong movement to life!