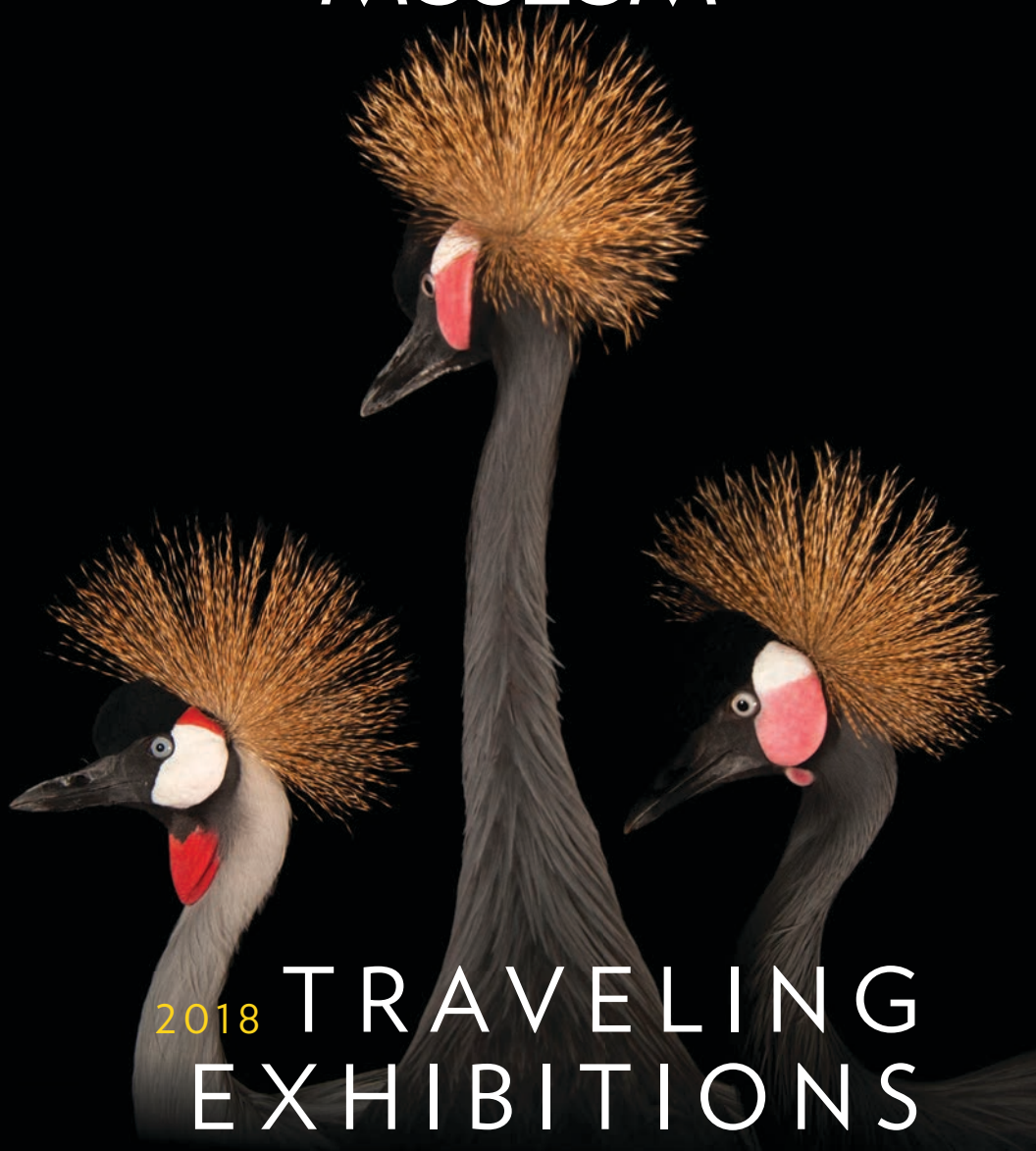




MUSEUM



2018 TRAVELING
EXHIBITIONS

| INTERNATIONAL

[NATGEO.ORG/EXHIBITIONS](https://www.natgeo.org/exhibitions)

BOOK TODAY

WELCOME

EXPLORE THE WORLD WITH NATIONAL GEOGRAPHIC.

The National Geographic Society is a leading nonprofit that invests in bold people and transformative ideas in the fields of exploration, scientific research, storytelling, and education. We support educators to ensure that the next generation is armed with geographic knowledge and global understanding. We aspire to create a community of change, advancing key insights about our planet and probing some of the most pressing scientific questions of our time. Our goal is measurable impact: furthering exploration and educating people around the world to inspire solutions for the greater good.

For 130 years, we have been documenting our extraordinary planet and all that is in it. We bring these stories of adventure, world cultures, and wild places to life in exhibitions, live events, and experiences that are designed to be shared with audiences of all ages. We partner with museums, science centers, schools, libraries, universities, galleries, zoos, and aquariums all over the world on projects that are always relevant, interesting, and current. As international partners, your museum has the unique opportunity to participate in our digital delivery model. Content packages are provided via a secure link, thereby eliminating costly shipping fees. This model is ideal for photography, video, and panel-based shows.

Content packages include exhibition assets, PR and marketing toolkit, and a style guide.

We hope you will enjoy looking at the latest in our traveling exhibition offerings, and please visit us when you are in Washington, DC at the National Geographic Museum.

KATHRYN KEANE
VP PUBLIC EXPERIENCES



RECENT MUSEUM PARTNERS



BY THE NUMBERS

EXHIBITIONS HAVE TRAVELED
TO 40 COUNTRIES
AND MORE THAN 100 CITIES

THE NG ARCHIVE HAS
11 MILLION IMAGES
AND MOTION CLIPS AVAILABLE

WEIRD BUT TRUE: 1ST NG EXHIBITION GEARED TOWARD 8-12 YEAR OLDS

CONSIDERED
ONE OF THE
TOP SOURCES
FOR ACCLAIMED
PHOTOGRAPHY
EXHIBITIONS
IN THE WORLD

SINCE 2012, NATIONAL GEOGRAPHIC
TRAVELING EXHIBITIONS HAVE BEEN
SEEN BY MORE THAN
35 MILLION VISITORS

EXHIBITIONS HAVE BEEN
TRANSLATED INTO AS MANY AS
21 LANGUAGES

38 ADULT AND KIDS' BOOKS
ARE AVAILABLE FOR
EXHIBITION MERCHANDISING



NEW AGE OF EXPLORATION

One hundred and thirty years ago, 33 prominent figures from Washington, DC's scientific and intellectual circles gathered to consider organizing a society "for the increase and diffusion of geographic knowledge." Ten months later, the first issue of *National Geographic* magazine was sent to 200 members! More than 13,000 grants have followed, funding the ground-breaking work of explorers like Louise and Meave Leakey, Hiram Bingham, Jane Goodall, and Sylvia Earle. This exhibition focuses on the impact that the National Geographic Society has made on the world and how it has reported and reflected a dramatically changing planet.

130 PHOTOGRAPHS
VIDEOS, AUDIO FILES
TIMELINE
SPEAKER OPPORTUNITIES



130 YEARS *of* EXPLORATION

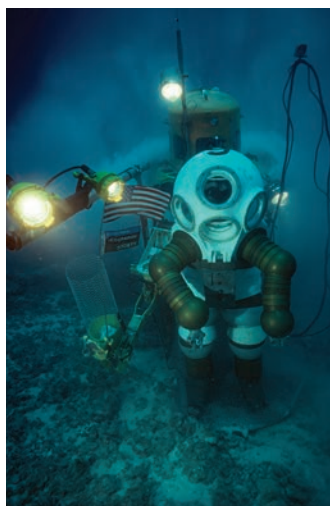


PHOTO ARK

PHOTOGRAPHS BY JOEL SARTORE

National Geographic photographer **JOEL SARTORE** has visited 55 countries in his 25-year quest to create a photo archive of global biodiversity. To date, he has completed intimate portraits of nearly 8,000 species. Photo Ark aims to document every species currently living in the world's zoos and wildlife sanctuaries, inspire action through education, and help save animals facing extinction in the wild by supporting on-the-ground conservation projects. Museums and zoos worldwide are hosting Photo Ark exhibitions to raise awareness.



NATIONAL
GEOGRAPHIC

PHOTOARK
JOEL SARTORE

- 44 PORTRAITS
- 7 TEXT PANELS
- TITLE TREATMENT AND IMAGE GRID
- VIDEOS
- SPEAKER OPPORTUNITIES
- HARDCOVER BOOKS & MERCHANDISE

ALL CREATURES GREAT AND SMALL ARE VALUABLE,
MAGNIFICENT, AND DESERVE A BASIC RIGHT TO EXIST.





PHOTO ARK

FOR ZOOS


Zoos worldwide are hosting Photo Ark. These exhibitions highlight important conservation work taking place in zoos, aquariums, and wildlife sanctuaries around the world. Each exhibition features large-format prints in 2.4 meters tall kiosks, as well as a grid of many more images to showcase the range of species in the Photo Ark. Opportunities are available to customize some of the kiosks for zoos where Joel Sartore has photographed.

- 56 PHOTOGRAPHS
- CONSTRUCTION BLUEPRINTS
- SPEAKER OPPORTUNITIES
- BOOKS AVAILABLE



PHOTOARK
JOEL SARTORE





“IF YOU TAKE
CARE OF THE
BIRDS, YOU
TAKE CARE OF
MOST OF THE
BIG PROBLEMS
IN THE WORLD”

– THOMAS LOVEJOY

BIRDS OF THE PHOTO ARK

Wild birds connect us to environments that are rapidly receding. They live in a spectacular variety of habitats and signal ecological health. To commemorate the centennial of the Migratory Bird Treaty Act, which protects more than 1,025 species, National Geographic Society has partnered with National Audubon Society, BirdLife International, and the Cornell Lab of Ornithology. *Birds of the Photo Ark* shows how our changing environment is leading to the dramatic disappearance of bird species around the globe. We also document how people can take action to protect our birds—and our environment. Of the nearly 8,000 species photographed for Photo Ark to date, nearly 2,000 are birds. This exhibition reveals the amazing variety of birds around the world.

50 PHOTOGRAPHS

280 M²

VIDEOS

BIRDS OF THE PHOTO ARK BOOK

SPEAKER OPPORTUNITIES



50 GREATEST PHOTOGRAPHS

THE MOST
COMPELLING
IMAGERY
PUBLISHED IN
THE HISTORY
OF NATIONAL
GEOGRAPHIC
MAGAZINE



This exhibition will transport visitors behind the lens of some of *National Geographic's* most engaging images. From **STEVE MCCURRY's** unforgettable Afghan girl to **MICHAEL "NICK" NICHOLS's** iconic photograph of Jane Goodall and a chimpanzee, the exhibition features 50 of the magazine's most celebrated photographs from its 130-year history. In addition to seeing the photographs as they appeared in the magazine, exhibition visitors will learn the stories behind the photos, and more about the photographers themselves. For some photographs, visitors will be able to see the near frames taken by the photographer: the sequence of photographs made in the field before and after the perfect shot.

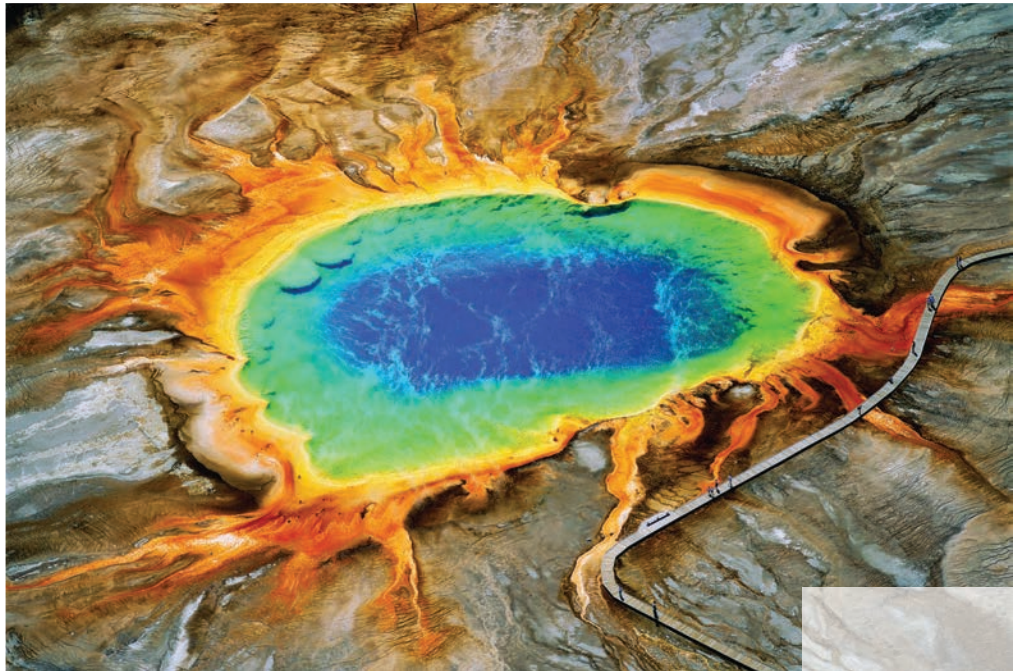
50 PHOTOGRAPHS
300 M²
SPEAKER OPPORTUNITIES
LABELS
TITLE PANEL

50 GREATEST
PHOTOGRAPHS 



"PHOTOGRAPHY IS A
POWERFUL TOOL
AND FORM OF SELF-
EXPRESSION. SHARING
WHAT YOU SEE AND
EXPERIENCE THROUGH
THE CAMERA ALLOWS
YOU TO CONNECT,
MOVE, AND INSPIRE
PEOPLE AROUND
THE WORLD."

— CHRIS JOHNS
Former Editor in Chief
National Geographic magazine

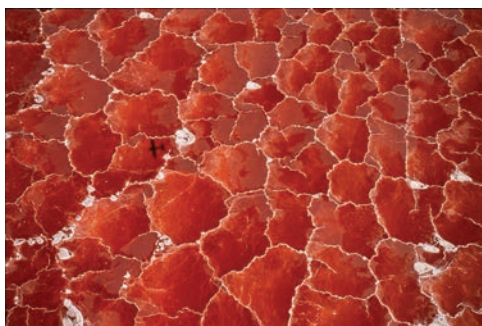


50 GREATEST LANDSCAPES

This breathtaking tour of the world's most extraordinary landscapes reveals the splendors of nature in every form. Best-in-class photographers capture views you never imagined, climbing mountains, flying in helicopters, and diving deep underwater to bring bold new perspective to the great outdoors. Vibrant and inspiring, 50 Greatest Landscapes is an invigorating journey to the wonders of the world—from coast to valley to hilltop to everything in between.



50 PHOTOGRAPHS
TEXT PANELS
LABELS
TITLE PANEL
HARDCOVER BOOK



50 GREATEST PORTRAITS

Every great portrait speaks for itself. Its tone may be dignified or defiant, confrontational or conspiratorial, elusive or evocative—but whatever its mood, it addresses the viewer directly, a visual declaration whose power is immediate and unmistakable. It seems simple, yet it is not. Spanning well over a century, 50 Greatest Portraits corresponds to changes in photographic equipment and techniques, from the long exposures of the early days, to new, informal spontaneity in portraiture.

50 PHOTOGRAPHS
TEXT PANELS
LABELS
TITLE PANEL



50 GREATEST WILDLIFE PHOTOGRAPHS

For 130 years, National Geographic has pioneered and championed the art of wildlife photography, and captivated generations of engaged audiences with a steady stream of extraordinary images of animals in nature. From the very first such image to appear—a reindeer in 1903—National Geographic Society’s publications have broken new ground and pushed the bar higher again and again, establishing an unmatched legacy of artistic, scientific, and technical achievement. These are the 50 Greatest Wildlife Photographs.

50 PHOTOGRAPHS
TEXT PANELS
LABELS
TITLE PANEL





SHARKS

ON ASSIGNMENT WITH BRIAN SKERRY

This exhibition will plunge visitors into the underwater world of sharks, presenting a comprehensive body of photographic work highlighting Brian Skerry's unique combination of passion, skill, and technique. The exhibition introduces several shark species and explores what makes these deep-sea dwellers unique, important, and increasingly endangered. Visitors will embark on a worldwide journey to better understand these apex predators and what it takes to photograph them, and will hear first-person stories of close shark encounters.

50 PHOTOGRAPHS
VIDEOS
SPEAKER OPPORTUNITIES
BOOK AVAILABLE



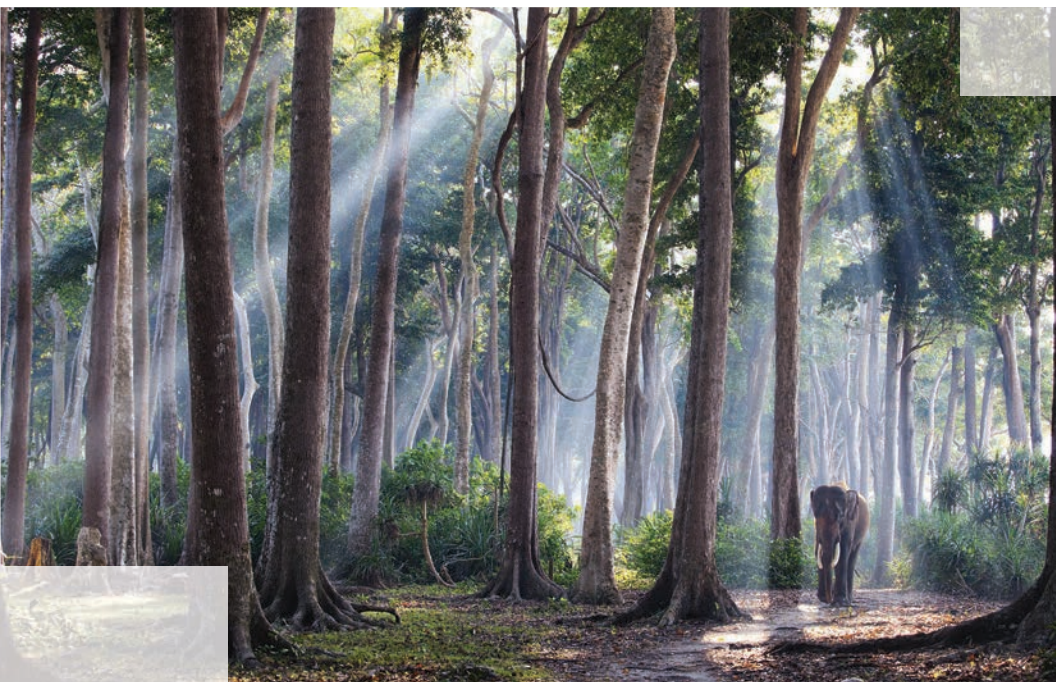


CLIMATE CHANGE

It's not a myth, hoax, or a conspiracy among scientists. This exhibition highlights seven things you need to know about climate change. From the rising tides of the Kiribati to the dwindling glaciers of Greenland, to solar power giving light to the world's most rural places, this photography and infographic-based exhibition will introduce audiences to the people and animals on the front lines in the battle against climate change—and explain what we can do to help to protect our future.

- 60 PHOTOGRAPHS
- TEXT PANELS
- LABELS
- TITLE PANEL
- INFOGRAPHICS AND CHARTS

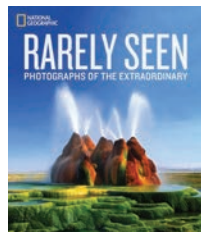




| RARELY SEEN

PHOTOGRAPHS OF THE EXTRAORDINARY

From the desert flower that only blooms once a year to a priceless Egyptian artifact buried for years in King Tut's tomb, this exhibition reveals a world rarely seen by human eyes. Shot by some of the world's finest photographers, *Rarely Seen* features 30,000-year-old cave art sealed from the public; animals that are among the last of their species on Earth, volcanic lightning, giant crystals that have grown to more than 45 metric tons, the engraving inside Abraham Lincoln's pocket watch, and more. With an introduction by National Geographic photographer **STEPHEN ALVAREZ**, this exhibition captures once-in-a-lifetime moments from the far reaches of the globe.



50 PHOTOGRAPHS
TEXT PANELS
HARDCOVER BOOK
SPEAKER OPPORTUNITIES



THE FUTURE OF FOOD

Why are we interested in the future of food? Food connects us, nourishes us, and defines us. In our rapidly changing, globalized world, we need to understand how food has made us who we are today and how it shapes our future. This exhibition takes a look at how we will grow and eat in the future to meet the needs of an expanding population. Food does more than just keep us alive; it plays a central role in connecting us to the land, to cultural heritage, and to each other.

Featuring the work of over 27 photographers and utilizing rich infographics, this exhibition is eye-opening.

63 PHOTOGRAPHS
18 FOOD FACTS
INFOGRAPHICS

The Future of **FOOD**





WEIRD BUT TRUE!

WILD AND WACKY FACTS FOR KIDS

Did you know that girls have more taste buds than boys do? Or that slugs have 3,000 teeth and four noses? And who knew that gorillas burp when they're happy? This exhibition is packed with amazing facts and eye-popping photos that prove truth really is stranger than fiction. *Weird but True* is based on the hugely popular page of quirky, fun facts that many readers of *National Geographic Kids* magazine turn to first. Included in this exhibition is an interactive app from *National Geographic Kids* with more than 300 *Weird but True* kid-friendly facts.

75 WEIRD BUT TRUE FACTS:
DESIGN FILES
BOOKS & APP
WBT LOGO TRANSLATED
INTO MORE THAN
30 LANGUAGES





COLORS OF THE WORLD

Our world is a kaleidoscope of color. From the hazy blues and grays of early morning to the vivid purples and reds of sunset, a profusion of color envelops us every minute of every day—and yet we rarely stop to pay attention. Now this remarkable exhibition invites us to notice.

Each section of this exhibition focuses on a different color, exploring its meaning, qualities, and symbolism through an inspiring essay, engaging quotes, and surprising insights. Colors of the World is full of beautiful, amazing photographs—images guaranteed to make visitors look and smile—organized according to their predominant color.



60 PHOTOGRAPHS
BOOK AVAILABLE
LABELS
SPEAKER OPPORTUNITIES

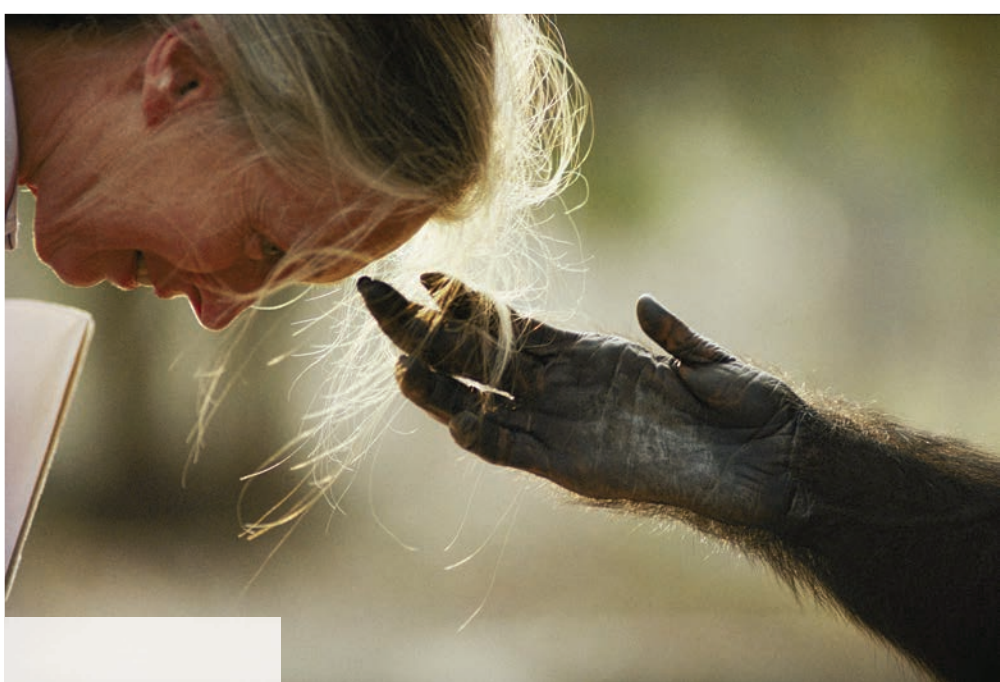


55 PHOTOGRAPHS
ARCHIVAL MAPS
BIOGRAPHIES

THE WORLD IN BLACK AND WHITE

This exhibition presents the work of 17 National Geographic photographers working between 1880 and 1950, selected from the photo archives. Through their travels, **CLIFTON R. ADAMS**, **J. BAYLOR ROBERTS**, **EDWIN L. WISHERD**, and **B. ANTHONY STEWART** recorded the lives of ordinary people from the 1920s to the 1940s. **DR. JOSEPH F. ROCK** documented the lives of Buddhists in China and Tibet. **VOLKMAR K. WENTZEL** took photos of African cultures. **GEORGE SHIRAS III** was the first to take night photographs of wildlife. **MAYNARD OWEN WILLIAMS** documented his travels in Paris and in India. **ALEXANDER GRAHAM BELL**, second president of the National Geographic Society, took photos of his early 20th-century flight experiments.





ICONIC NATIONAL GEOGRAPHIC

From the early beginnings of the National Geographic Society to the cutting-edge work of today, this exhibit gathers the most captivating and memorable photographs. Highlighting virtually every corner of the world, these photographs capture amazing achievements in exploration, adventure, science, and more. These are the iconic images that define National Geographic photography. Photographers include **MAYNARD OWEN WILLIAMS, CHRIS JOHNS, STEVE MCCURRY**, and many more. Create your own exhibition from a curated set of 200 photographs.

60 PHOTOGRAPHS
CURATED FROM
PHOTO ARCHIVE





PHOTO CAMP

THE NEW FACE OF EUROPE

In collaboration with our partner, the Nobel Peace Center, National Geographic is traveling for the first time ever an exhibition of photographs and writings produced by National Geographic Photo Camp students in Europe. National Geographic photographers **MARCUS BLEASDALE, ROBIN HAMMOND, LYNN JOHNSON, PETE MULLER,** and **ANDREA BRUCE** mentored students in Athens, Greece, and three Norwegian cities during the Summer of 2017. The refugee youth who participated had journeyed to their new homes from Syria, Afghanistan, Iran, Somalia, Sudan, and Eritrea, among other nations. The exhibition will highlight the stories of students, who are a blend of refugee and host country youth in Norway and Greece. The exhibition is designed to weave a narrative of the experiences of displaced youth, as well as their connection to the Norwegian and Greek students who participated alongside them. Their writings express optimism, hope, and the shared dreams of young people around the world. This exhibition is co-curated by National Geographic and the Nobel Peace Center.

60 PHOTOGRAPHS

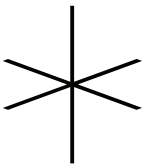
SPEAKER OPPORTUNITIES

AVAILABLE STARTING AUGUST 2018



I 3D AUGMENTED REALITY

Through a partnership with INDE Appshaker (www.industry.com/air), National Geographic's Air, Land & Sea augmented reality experience offers users a unique chance to travel to some incredible locations. Centered around a dynamic, ever-changing watering hole, the experience allows visitors to meet a diverse range of animals, from places as varied as Africa and the Arctic, as they graze, drink, and interact with the environment around them.



INDE

| PARTNERSHIPS |

National Geographic Society is building its global network of partnerships. We are very interested in strategic alliances with museums, galleries, and universities to bring a consistent line-up of exhibitions every few months. This business model encourages collaboration and shared vision for new projects, as well as competitive pricing. We will be consulting with these partners first when developing new exhibition ideas and, in some cases, we will create custom exhibitions based on our partners' needs.

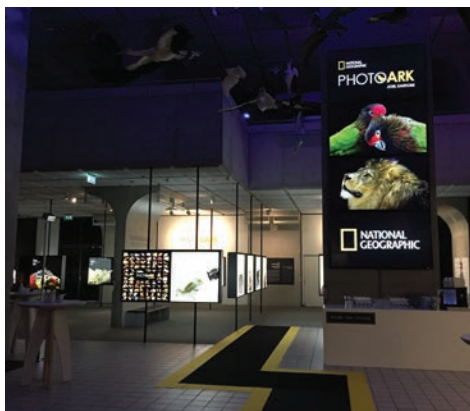
CASE STUDY



F O C U S GALLERY

The National Geographic Focus Gallery at Museon (The Hague, Netherlands) is the first photography gallery within a museum dedicated to National Geographic exhibitions. Since 2016, National Geographic has partnered with Museon to showcase stunning, engaging, and informative exhibitions. This partnership also includes access to assets for public programming among its many benefits.

To implement a similar program in your museum, please contact us!

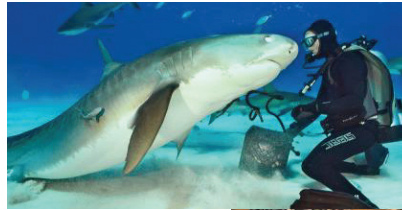


ADDITIONAL OFFERINGS

OUR TEAM CAN FACILITATE THESE ENHANCEMENTS

NATIONAL GEOGRAPHIC LIVE -

Thought-provoking presentations by today's leading explorers, scientists, and photographers. Our talent tells it like no one else, bringing your visitors to the front lines of exploration and adventure.



NATIONAL GEOGRAPHIC BOOKS -

As one of the world's leading nonfiction publishers, proudly supporting the work of our scientists, explorers, photographers, and authors, we publish more than 175 new books each year.

NATIONAL GEOGRAPHIC CREATIVE - With more than 11 million images in our archive, National Geographic Creative is a photography and video agency. Creative is an excellent resource for custom-curated exhibitions.



MERCHANDISE - Our very best recommendations for your visitors' gift shop experience, including prints, magnets, t-shirts, plush, and much more. We'll connect you with our recommended retailers.

PHOTO CAMP - At National Geographic Photo Camp, young people from underserved communities, including at-risk and refugee teens, learn how to use photography to tell their own stories, explore the world around them, and develop deep connections with others. World-class National Geographic photographers and editors provide students with a personalized, immersive learning experience, inspiring the next generation of photojournalists.





PHOTO CREDITS: Front cover, Joel Sartore. Interior cover, Rebecca Hale. Page 3, Maria Stenzel (top), Al Giddings (bottom). Page 4, Joel Sartore (top), Rebecca Hale (bottom). Page 5, Jamie Pham/Los Angeles Zoo and Botanical Gardens (top), courtesy National Geographic Museum (rendering). Page 6, Joel Sartore (both). Page 7, top to bottom: Emory Kristof, Joanna B. Pinneo. Page 8, George Steinmetz (top and lower left), Jim Richardson (lower right). Page 9, Thomas J. Abercrombie. Page 10, clockwise from top: Thomas P. Peschak, Aaron Huey, Chris Johns. Page 11, Mark Thiessen (top and bottom), and Mauricio Handle (headshot). Page 12, Luca Locatelli (top), Cory Richards (bottom). Page 13, Jody MacDonald (top), Guy Tal (bottom). Page 14, courtesy Gruppo Editoriale L'Espresso S.p.A. Page 15, Rebecca Hale (both). Page 16, courtesy Gruppo Editoriale L'Espresso S.p.A. (top), Michael Nichols (bottom). Page 17, J. Baylor Roberts (top and lower left), Edwin L. Wisner (lower right). Page 18, clockwise from top: Michael Nichols, Jules Gervais Courtellemont, David Alan Harvey. Page 19, Omid Ahmadi. Page 20, courtesy INDE Appshaker (top and below, bottom), Michael Nichols (below). Page 21, courtesy Museon. Page 22, from top to bottom: courtesy Brian Skerry, Kathryn Keane, Mark Thiessen, Stacy Gold. Back cover, Joel Sartore.

| TOUR DATES |

50 GREATEST PHOTOGRAPHS
 BURNIE REGIONAL ART GALLERY
 Tasmania, Australia
 Through April 15

CANTERBURY MUSEUM
 Christchurch, New Zealand
 Through February 25

NELSON PROVINCIAL MUSEUM
 Nelson, New Zealand
 March 17–May 27

WHANGANUI MUSEUM
 Whanganui, New Zealand
 Oct 13–Dec 2

WAIKATO MUSEUM
 Hamilton, New Zealand
 Dec 22–Mar 31

50 GREATEST PHOTOGRAPHS
LANDSCAPES
 MUSEON
 The Hague, Netherlands
 July–Oct 2018

CLIMATE CHANGE
 CITY OF EDMONTON RECREATION CENTERS
 Alberta, Canada
 Through May 2018

KOREA THROUGH THE LENS
 KDI MUSEUM
 Seoul, South Korea
 Through November 2018

NEW AGE OF EXPLORATION
 ESPACIO FUNDACIÓN TELEFÓNICA
 Madrid, Spain
 Oct–Jan 2019

OUR BATTLES AGAINST EXTINCTION
 PASEO DE LA REFORMA
 Mexico City, Mexico
 Through April 16

PHOTO ARK
 PARCO DELLA MUSICA
 Rome, Italy
 Through April 22

THE WAR MEMORIAL MUSEUM
 Seoul, South Korea
 Through May 2018

MUSEUM OF NATURAL HISTORY PORTO
 Oporto, Portugal
 Through July 2018

MUSEON
 The Hague, Netherlands
 Through June 10

PHOTO ARK- BIRDS
 PARC DES OISEAUX
 Villars-les-Dombes, France
 May–Sep 2018

PHOTO ARK ZOOS
 ZSL, LONDON ZOO
 London, UK
 May 26–Sep 25

PHOTO CAMP
 NOBEL PEACE CENTER
 Oslo, Norway
 May 15–Aug 15