### NATIONAL GEOGRAPHIC MUSEUM

# TRAVELING EXHIBITIONS I NORTH AMERICA

NATGEO.ORG/EXHIBITIONS

**BOOK TODAY** 

# WELCOME

### EXPLORE THE WORLD WITH NATIONAL GEOGRAPHIC.

The National Geographic Society is a leading nonprofit that invests in bold people and transformative ideas in the fields of exploration, scientific research, storytelling, and education. We support educators to ensure that the next generation is armed with geographic knowledge and global understanding. We aspire to create a community of change, advancing key insights about our planet and probing some of the most pressing scientific questions of our time. Our goal is measurable impact: furthering exploration and educating people around the world to inspire solutions for the greater good.

For 130 years, we have been documenting our extraordinary planet and all that is in it. We bring these stories of adventure, world cultures, and wild places to life in exhibitions, live events, and experiences that are designed to be shared with audiences of all ages. We partner with museums, science centers, schools, libraries, universities, galleries, zoos, and aquariums all over the world on projects that are always relevant, interesting, and current. All of our experiences come with an array of video, digital resources, and educational content. They all



feature incredibly interesting and innovative people, as well; people who inspire us to learn more about our past and think in new ways for our future.

We hope you will enjoy looking at the latest in our traveling exhibition offerings, and please visit us when you are in DC at the National Geographic Museum.

KATHRYN KEANE VP PUBLIC EXPERIENCES

#### **RECENT MUSEUM PARTNERS**





Cleveland Museum of NATURAL HISTORY





The Academy of Natural Sciences





















NATURE



### BY THE NUMBERS

EXHIBITIONS HAVE TRAVELED TO 40 COUNTRIES AND MORE THAN 100 CITIES

THE FRANKLIN INSTITUTE

THE NG ARCHIVE HAS 11 MILLION IMAGES AND MOTION CLIPS AVAILABLE

152,458 CHILDREN HAVE VISITED MONSTER FISH

CONSIDERED ONE OF THE TOP SOURCES FOR ACCLAIMED PHOTOGRAPHY **EXHIBITIONS** IN THE WORLD

SINCE 2012, NATIONAL GEOGRAPHIC TRAVELING EXHIBITIONS HAVE BEEN SEEN BY MORE THAN **35 MILLION VISITORS** 

**EXHIBITIONS HAVE BEEN** TRANSLATED INTO AS MANY AS 21 LANGUAGES

**38 ADULT AND KIDS' BOOKS** ARF AVALLABLE FOR EXHIBITION MERCHANDISING

### 50 GREATEST PHOTOGRAPHS

THE MOST COMPELLING IMAGERY PUBLISHED IN THE HISTORY OF NATIONAL GEOGRAPHIC MAGAZINE



This exhibition will transport visitors behind the lens of some of National Geographic's most engaging images. From STEVE MCCURRY's unforgettable Afghan girl to MICHAEL "NICK" NICHOLS's iconic photograph of Jane Goodall and a chimpanzee, the exhibition features 50 of the magazine's most celebrated photographs from its 130-year history. In addition to seeing the photographs as they appeared in the magazine, exhibition visitors will learn the stories behind the photos, and more about the photographers themselves. For some photographs, visitors will be able to see the near frames taken by the photographer: the sequence of images made in the field before and after the perfect shot.

50 PHOTOGRAPHS 3,000 SQUARE FEET SPEAKER OPPORTUNITIES BOOK AVAILABLE

NATIONAL

"PHOTOGRAPHY IS A POWERFUL TOOL AND FORM OF SELF-EXPRESSION. SHARING WHAT YOU SEE AND EXPERIENCE THROUGH THE CAMERA ALLOWS YOU TO CONNECT, MOVE, AND INSPIRE PEOPLE AROUND THE WORLD."

– CHRIS JOHNS Former Editor in Chief National Geographic magazine

PHOTOGRAPHS

50 GREATEST



### 50 GREATEST LANDSCAPES

This breathtaking tour of the world's most extraordinary landscapes reveals the splendors of nature in every form. Bestin-class photographers capture views you never imagined, climbing mountains, flying in helicopters, and diving deep underwater to bring bold new perspective to the great outdoors. Vibrant and inspiring, 50 Greatest Landscapes is an invigorating journey to the wonders of the world—from coast to valley to hilltop to everything in between.



50 PHOTOGRAPHS TEXT PANELS LABELS TITLE PANEL HARDCOVER BOOK



# 50 GREATEST PORTRAITS

Every great portrait speaks for itself. Its tone may be dignified or defiant, confrontational or conspiratorial, elusive or evocative-but whatever its mood, it addresses the viewer directly, a visual declaration whose power is immediate and unmistakable. It seems simple, yet it is not. Spanning well over a century, **50 Greatest Portraits** corresponds to changes in photographic equipment and techniques, from the long exposures of the early days, to new, informal spontaneity in portraiture.

> 50 PHOTOGRAPHS TEXT PANELS LABELS TITLE PANEL



### 50 GREATEST WILDLIFE PHOTOGRAPHS

For 130 years, National Geographic has pioneered and championed the art of wildlife photography, and captivated generations of engaged audiences with a steady stream of extraordinary photographs of animals in nature. From the very first such image to appear—a reindeer in 1903—National Geographic Society's publications have broken new ground and pushed the bar higher again and again, establishing an unmatched legacy of artistic, scientific, and technical achievement. These are the 50 Greatest Wildlife Photographs. 50 PHOTOGRAPHS TEXT PANELS LABELS TITLE PANEL







# SHARKS

### ON ASSIGNMENT WITH BRIAN SKERRY

This exhibition will plunge visitors into the underwater world of sharks, presenting a comprehensive body of photographic work highlighting Brian Skerry's unique

combination of passion, skill, and technique. The exhibition introduces several shark species and explores what makes these deep-sea dwellers unique, important, and increasingly endangered. Visitors will embark on a worldwide journey to better understand these apex predators and what it takes to photograph them, and will hear first-person stories of close shark encounters.

50 PHOTOGRAPHS 3,000 SQUARE FEET SPEAKER OPPORTUNITIES BOOK AVAILABLE VIDEOS





# CLIMATE CHANGE

It's not a myth, hoax, or a conspiracy among scientists. This exhibition highlights facts you need to know about climate change. From the rising tides of the Kiribati to the dwindling glaciers of Greenland to solar power giving light to the world's most rural places, this photography and infographic-based exhibition will introduce audiences to the people and animals on the front lines in the battle against climate change—and explain what we can do to help to protect our future.

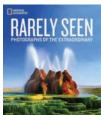
60 PHOTOGRAPHS TEXT PANELS LABELS TITLE PANEL INFOGRAPHICS AND CHARTS





# RARELY SEEN

### PHOTOGRAPHS OF THE EXTRAORDINARY



From the desert flower that only blooms once a year to a priceless Egyptian artifact buried for years in King Tut's tomb, this exhibition reveals a world rarely seen by human eyes. Shot by some of the world's finest photographers, Rarely Seen features 30,000-year-old cave art sealed from the public, animals that are among the last of their species on Earth, volcanic lightning, giant crystals that have grown to more than 50 tons, the engraving inside Abraham Lincoln's pocket watch, and more. With an introduction by National Geographic photographer **STEPHEN ALVAREZ**, this exhibition captures once-in-a-lifetime moments from the far reaches of the globe.



50 PHOTOGRAPHS 2,500 SQUARE FEET BOOK AVAILABLE SPEAKER OPPORTUNITIES

### PHOTO ARK PHOTOGRAPHS BY JOEL SARTORE

National Geographic photographer JOEL SARTORE has visited 55 countries in his 25-year quest to create a photo archive of global biodiversity. To date, he has completed intimate portraits of nearly 8,000 species. Photo Ark aims to document every species currently living in the world's zoos and wildlife sanctuaries, inspire action through education, and help save animals facing extinction in the wild by supporting on-the-ground conservation projects. Museums and zoos worldwide are hosting Photo Ark exhibitions to raise awareness.





44 PORTRAITS 7 TEXT PANELS TITLE TREATMENT AND IMAGE GRID VIDEOS SPEAKER OPPORTUNITIES HARDCOVER BOOKS & MERCHANDISE

ALL COMPATURES GREAT AND SMALL ARE VALUABLE, MAGNIFICENT, AND DESERVE A BASIC RIGHT TO EXIST.













# PHOTO ARK

Zoos worldwide are hosting Photo Ark. These exhibitions highlight important conservation work taking place in zoos, aquariums, and wildlife sanctuaries around the world. Each exhibition features large-format prints on eight-foot-tall kiosks, as well as a grid of many more images to showcase the range of species in the Photo Ark. Opportunities are available to customize some of the kiosks to highlight the zoo's conservation hero stories.



56 PRINTS 28 DOUBLE-SIDED KIOSKS SPEAKER OPPORTUNITIES BOOKS AVAILABLE MERCHANDISE

RNATIONAL MARKETPLAC









# MONSTER FISH

### IN SEARCH OF THE LAST RIVER GIANTS

Stunning life-size sculptures, video installations, and evocative illustrations introduce visitors to more than 20 species of fish-each at least six feet long and 200

pounds. Visitors will embark on a global journey to storied river basins with explorer and ecologist ZEB HOGAN on his guest to find, research, and protect freshwater giants. From dispelling legends of man-eating fish to examining the role of sport fishermen as environmental stewards. this interactive exhibition tackles the big challenges facing these remarkable fish and their struggle to survive and thrive. This exhibition contains five large, life-size models, some more than 14 feet long; an interactive fish market; a field research station; fishing and cultural objects from around the world; and tactile and digital interactives.



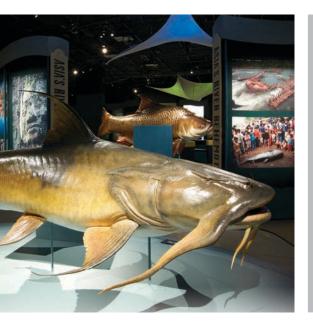




Educational Partner



ALL AGES FIVE MODELS FRESHWATER TANKS MODULAR SPEAKER OPPORTUNITIES



"THE MONSTER FISH EXHIBIT HAS BEEN A PERFECT ADDITION TO OUR EXPERIENCE. OUR GUESTS HAVE BEEN AWED AND INSPIRED BY THE SCIENTIFICALLY ACCURATE FISH SCULPTURES, VIDEO CONTENT, AND HANDS-ON INTERACTIVE DISPLAYS."

– CINDY TODD Vice President of Institutional Advancement Tennessee Aquarium

# INTO AFRICA

### PHOTOGRAPHS BY FRANS LANTING

Visitors will take a grand tour through the wonders of wild Africa, as seen through the lens of **FRANS LANTING**, in an exhibition of discoveries and insights



from one of the world's great photographers and storytellers. For more than three decades, Lanting has traveled in and out of Africa to chronicle its wildlife, people, and natural history for National Geographic. In this exhibition, he leads us on a personal journey that covers the continent as he has experienced it himself, from the savannas of East Africa to the jungles of the Congo Basin, from the naturalist's paradise of Madagascar to the heart of the Kalahari Desert.

70 PHOTOGRAPHS 4,500 SQUARE FEET AFRICA WILDLIFE VIDEOS SPEAKER OPPORTUNITIES







At the second se





### GREATEST PHOTOGRAPHS OF THE AMERICAN WEST

While no single institution can assume credit for the diverse and complex associations that attach to the simple phrase "the American West" throughout its 130-year history, National Geographic has published photographs that support and defy romantic notions of the land and its people. Wide-open spaces, spectacular rock formations, and the cowboy life are examined alongside struggles for limited natural resources, Native American cultural continuity, and new energy sources. The photographs shown in this exhibition, a small sample from the significant holdings of the National Geographic archive, offer a broad understanding of a region that has long captivated photographers.







# WOMEN OF VISION

ON ASSIGNMENT WITH NATIONAL GEOGRAPHIC PHOTOGRAPHERS

For the last decade, some of the most powerful stories have been produced by a new generation of 11 female photojournalists. These women share a commitment to storytelling that has come to define National Geographic. From the last great wilderness of Africa to the tumult of the Jersey shore, these explorers have captured compelling stories of our planet and its people.

This exhibition is accompanied by a fully illustrated catalog and a series of video interviews with the photographers.

100 PHOTOGRAPHS 4,000 SQUARE FEET SPEAKER OPPORTUNITIES BOOK AVAILABLE



"NATIONAL GEOGRAPHIC WAS A JOY TO WORK WITH WHEN WE PRESENTED THE WOMEN OF VISION EXHIBITION AT THE ORLANDO MUSEUM OF ART! ART SHIPMENT AND INSTALLATION WERE STREAMLINED. THE SHOW ITSELF WAS A BIG HIT AND VERY TIMELY-HIGHLY RECOMMENDED!"

– TIFFANY RAULERSON Registrar Orlando Museum of Art







4 MURAL-SIZED FINE ART PRINTS 33 PHOTOGRAPHS TEXT PANELS & LABELS VIDEOS BIRD SOUNDS AUDIO

# DAY TO NIGHT

### IN THE FIELD WITH STEPHEN WILKES

Photographer **STEPHEN WILKES** is recognized around the world for his stunning compositions of landscapes as they transition from day to night. Each of these dramatic images is meticulously crafted from more than 1,500 photographs taken from a fixed vantage point over the course of 15 to 30 hours, from sunrise to sunset. Stephen spent much of 2017 on assignment, documenting bird migration routes for *National Geographic* magazine. This exhibition takes you into the field and behind the scenes, shining a light on the talent and dedication it takes to beautifully capture the passing of time.





### LIONS & TIGERS & BEARS. Through the Lens with National Geographic



# LIONS & TIGERS & BEARS

THROUGH THE LENS WITH NATIONAL GEOGRAPHIC

Based on the release of three major publications and featuring multi-year coverage from three National Geographic photographers, this exhibition attests to the wildness and beauty of lions, tigers, and bears. **MICHAEL** "**NICK" NICHOLS** became a staff photographer for *National Geographic* magazine in 1996 and was named editor at large in January 2008. **STEVE WINTER** has been stalked by jaguars in Brazil, charged by a grizzly in Siberia, and trapped in quicksand in the world's largest tiger reserve in Myanmar. **PAUL NICKLEN** has specialized in photographing polar regions since 1995.

50 PHOTOGRAPHS 2,500 SQUARE FEET SPEAKER OPPORTUNITIES BOOKS AVAILABLE





# **3D AUGMENTED REALITY**

Through a partnership with INDE Appshaker (www.indestry. com/air), National Geographic's Air, Land & Sea augmented reality experience offers users a unique chance to travel to some incredible locations. Centered around a dynamic, ever-changing watering hole, the experience allows visitors to meet a diverse range of animals, from places as varied as Africa and the Arctic, as they graze, drink, and interact with the environment around them.







# PARTNERSHIPS

National Geographic Society is building its network of global partnerships. We are very interested in strategic alliances with museums, galleries, and universities to bring a consistent line-up of exhibitions every few months. This business model encourages collaboration and shared vision for new projects, as well as competitive pricing. We will be consulting these partners first when developing new exhibition ideas and, in some cases, we will create custom exhibitions based on our partners' needs.

### CASE STUDY



### DAVID BROWER CENTER

The National Geographic Society is thrilled to be working with the David Brower Center in Berkeley, California, for several more years of spectacular photography exhibitions. Photographer Paul Nicklen's stunning Polar Obsession was recently exhibited there. Stay tuned for the next photography exhibition opening in September 2018. We look forward to continuing our partnership in the years ahead.





# ADDITIONAL OFFERINGS

OUR TEAM CAN FACILITATE THESE ENHANCEMENTS

#### NATIONAL GEOGRAPHIC LIVE -

Thought-provoking presentations by today's leading explorers, scientists, and photographers. Our talent tells it like no one else, bringing your visitors to the front lines of exploration and adventure.

#### NATIONAL GEOGRAPHIC BOOKS -

NATIONAL

BIRDS # PHOTO ARK

As one of the world's leading nonfiction publishers, proudly supporting the work of our scientists, explorers, photographers, and authors, we publish more than 175 new books each year.

**NATIONAL GEOGRAPHIC CREATIVE** - With more than 11 million images in our archive, National Geographic Creative is a photography and video agency. Creative is an excellent resource for custom-curated exhibitions.

**MERCHANDISE** - Our very best recommendations for your visitors' gift shop experience, including prints, magnets, t-shirts, plush, and much more. We'll connect you with our recommended retailers.

**PHOTO CAMP** - At National Geographic Photo Camp, young people from underserved communities, including at-risk and refugee teens, learn how to use photography to tell their own stories, explore the world around them, and develop deep connections with others. World-class National Geographic photographers and editors provide students with a personalized, immersive learning experience, inspiring the next generation of photojournalists.

#### NATGEO.ORG/EXHIBITIONS

### **BOOK TODAY**



PHOTO CREDITS: Front cover, George Steinmetz. Interior cover, Rebecca Hale. Page 3, top to bottom: Emory Kristof, Joanna B. Pinneo. Page 4, clockwise from top: Maria Stenzel, Jim Richardson, George Steinmetz. Page 5: Thomas J. Abercrombie. Page 6, clockwise from top: Thomas P. Peschak, Aaron Huey, Chris Johns. Page 7, Mark Thiessen (top and bottom), and Mauricio Handle (headshot). Page 8, Luca Locatelli (top), Cory Richards (bottom), Page 9; Jody MacDonald (top), Guy Tal (bottom), Page 10, Joel Sartore (top), Rebecca Hale (bottom). Pages 11-12, Jamie Pham/Los Angeles Zoo and Botanical Gardens (top), Kathryn Keane (both bottom), Pages 13-14, Rebecca Hale (headshot), Mark Theissen (all other photos). Page 15, courtesy Cleveland Museum of Natural History (middle install shot), courtesy Frans Lanting (all other photos). Page 16, clockwise from top: courtesy National Museum of Wildlife Art, Joel Sartore, Frans Lanting. Page 17, clockwise from top: Jennifer Wallace, Amy Toensing, Lynsey Addario. Page 18, Chris Janjic (headshot), Rebecca Hale (all other photos). Page 19, Rebecca Hale (top and lower right), Michael Nichols (lower left). Page 20, courtesy INDE Appshaker (top and below, bottom), Michael Nichols (below), Page 21, Gael McKeon (both). Page 22, from top to bottom: courtesy Brian Skerry, Kathryn Keane, Rebecca Hale, Stacy Gold, Back cover, Joel Sartore,

### I TOUR DATES I

#### **MONSTER FISH**

FROST SCIENCE Miami, FL through May 20

THE DENNOS MUSEUM Traverse City, MI June 16–Oct 7

#### PHOTO ARK BRUCE MUSEUM Greenwich, CT

June 2–Sept 2

ANNENBERG SPACE FOR PHOTOGRAPHY Los Angeles, CA Oct 2018–early 2019

UNIVERSITY OF IOWA MUSEUM OF NATURAL HISTORY Iowa City, IA Nov 2017–May 2018

> TEXAS A&M College Station, TX Oct 2017–April 2018

LIQUIDITY VINEYARDS British Columbia, Canada June 23–Sept 3

PHOTO ARK ZOOS LA ZOO

Los Angeles, CA through Feb 25

WOODLAND PARK ZOO Seattle, WA April 20–Oct 7

SHARKS GEORGIA AQUARIUM Atlanta, GA through TBD

TEXAS STATE AQUARIUM Corpus Christi, TX May 21–Sept 3

DAVID BROWER CENTER Berkeley, CA Sept 20–Feb 2019

WOMEN OF VISION ALLENTOWN ART MUSEUM Allentown, PA through April 8 FOREST LAWN MUSEUM Los Angeles, CA Dec 2018–April 2019

RARELY SEEN WOODSON ART MUSEUM Wausau, WI March 3–May 27

> MIDLAND CENTER FOR THE ARTS Midland, MI June 16–Sept 30

BERKSHIRE MUSEUM Pittsfield, MA Oct 5–Jan 2019

#### 50 GREATEST PHOTOGRAPHS

SANTA BARBARA MUSEUM OF NAT. HISTORY Santa Barbara, CA May 25–Sept 3

LIONS & TIGERS & BEARS

SCHIELE NATURAL HISTORY Gastonia, NC Feb 3–May 6