International | 2020

Traveling Exhibitions

Host at your venue
Photography exhibitions
Immersive experiences
And more!

NATGEO.ORG/EXHIBITIONS
DEAR PARTNERS,

For over 130 years, the National Geographic Society has invested in bold and innovative scientists, explorers, educators, and storytellers who are committed to furthering our understanding of the planet. We invite you to join them in their efforts to illuminate and protect the wonder of our world by hosting a popular and inspiring National Geographic exhibition.

This year, we’re offering a new exhibition—“Women: A Century of Change”—that celebrates the astounding impact that women have made and continue to make on our world. We’ll also continue to tour exhibitions like “Planet or Plastic?” and “Photo Ark,” which use stunning photography and powerful storytelling to encourage visitors to join National Geographic as we work to help ensure a sustainable future for the Earth and all its living creatures. Our traveling exhibitions come with an array of digital and media assets and educational content to enhance the experience for visitors of all ages.

By sharing these stories through meaningful exhibition content, we aim to inspire the next generation of changemakers to take action in protecting, preserving, and caring for our beloved planet. We have had the honor of working with museums around the world and consider these partnerships to be a wonderful opportunity to connect with audiences far and wide. Join us in telling these compelling stories and together we can encourage visitors to value different cultures and species. Let’s bring the world to your institution!

KATHRYN KEANE
VP, PUBLIC EXPERIENCES
DIRECTOR, NATIONAL GEOGRAPHIC MUSEUM
In recognition of the 100th anniversary of the U.S. constitutional amendment confirming women’s right to vote, and based on a book released in October 2019, this powerful photography collection from National Geographic highlights women from around the globe, accompanied by personal stories and revelatory commentary from a wide range of female luminaries including Oprah Winfrey, U.S. Speaker of the House Nancy Pelosi, and New Zealand Prime Minister Jacinda Ardern. In this bold and inspiring exhibition, National Geographic turns to its iconic Image Collection to showcase the history of women around the world.
PLANET OR PLASTIC?

We made it. We depend on it. And we’re drowning in it. As the amount of single-use plastic in the world’s ocean continues to grow, National Geographic is committed to tackling this pressing problem. This exhibition is aimed at raising awareness of the challenge and inspiring people to reduce their use of single-use plastic. Doing so not only will benefit the thousands to potentially millions of marine animals that become entangled in, are suffocated by, or ingest plastic each year, but will also contribute to the overall health of the planet’s marine ecosystems and all who rely upon them.

18 BILLION POUNDS OF PLASTIC ENDS UP IN THE OCEAN EACH YEAR, AND THAT’S JUST THE TIP OF THE ICEBERG.

70+ IMAGES
TEXT PANELS
INFOGRAPHICS
3 SHORT-FORM VIDEOS
“Spectacle” is an exquisite photo exhibition that showcases an array of sights that are as remarkable as they are unforgettable. The photographs highlight moments of celebration and moments of utter chaos. They reveal awe-inspiring life-forms and capture our miraculous planet in all its glory—emphasizing the need to protect all of its wonder. Each image enlightens and inspires, allowing visitors to marvel at the diverse, complex, and truly remarkable planet on which we all live.
For over a century, National Geographic has pioneered and championed the art of wildlife photography, and captivated generations of engaged audiences with a steady stream of extraordinary images of animals in nature. From the very first such image to appear—a reindeer, in 1903—National Geographic’s publications have broken new ground and pushed the bar higher again and again, establishing an unmatched legacy of artistic, scientific, and technical achievement.
This breathtaking tour of the world’s most extraordinary landscapes reveals the splendors of nature in every form. Best-in-class photographers have captured views you’ve never imagined—by climbing mountains, flying in helicopters, and diving deep underwater—to bring bold new perspective to the great outdoors. Vibrant and inspiring, this exhibition is an invigorating journey to see the wonders of the world—from coast to valley to hilltop and everything in between.
Our world is a kaleidoscope of color. From the hazy blues and grays of early morning light to the vivid purples and reds of sunset, a profusion of color envelops us every minute of every day—and yet we rarely stop to pay attention. This remarkable exhibition invites us to notice. Each section, devoted to one specific color, includes an inspiring essay about its meaning, qualities, and symbolism as well as engaging quotes and surprising insights. As visitors journey through this exhibition, these beautiful photos will give their eyes, hearts, and minds an unexpected gift.
National Geographic photographer Joel Sartore is on a mission to create a photo archive of global biodiversity in a project aptly named Photo Ark. Over three-quarters done, after more than a decade, he has completed intimate portraits of more than 9,900 species, with a goal of photographing more than 12,000. The National Geographic Photo Ark aims to document every species currently living in the world’s zoos and wildlife sanctuaries, inspire action through education, and help save animals facing extinction in the wild by supporting on-the-ground conservation projects. Museums worldwide are hosting Photo Ark exhibitions to raise awareness.
This exhibition will plunge visitors into the underwater world of sharks, presenting a comprehensive body of photographic work highlighting Brian Skerry’s unique combination of passion, skill, and technique. The exhibition introduces several shark species and explores what makes these deep-sea dwellers unique, important, and increasingly endangered. Visitors will embark on a worldwide journey to better understand these apex predators and what it takes to photograph them, and will read first-person stories of close shark encounters.
Did you know that girls have more taste buds than boys do? Or that slugs have 3,000 teeth and four noses? And who knew that gorillas burp when they’re happy? “Weird but True!” is full of wild, entertaining, brain-bending, visually stunning facts. It also features eye-popping photos and bold, colorful graphics that entice kids and encourage them to recall what they’ve learned. Based on the wildly successful National Geographic Kids magazine feature and a best-selling series of books, the exhibition covers a broad range of topics including science, food, pop culture, and more!
RARELY SEEN
PHOTOGRAPHS OF THE EXTRAORDINARY

From the Moeraki Boulders in New Zealand to the pope taking a selfie in Vatican City, this exhibition of visual wonders reveals a world very few have the chance to see for themselves. Shot by some of the world’s finest photographers, “Rarely Seen” features striking images of places, events, natural phenomena, and man-made heirlooms. It’s all here: a green-crowned brilliant hummingbird looking eye to eye with a pit viper, the Rayong Dam, an underwater park in Austria, ice caves, a supercell storm cloud, a royal white tiger, and more. With an introduction by veteran National Geographic photographer Stephen Alvarez, whose work has taken him from the Peruvian Andes to the deepest caves of Papua New Guinea, this exhibition captures once-in-a-lifetime moments, natural wonders, and rarely seen objects from across the globe.
Why are we interested in the future of food? In our rapidly changing, globalized world, we need to understand how food has made us who we are today and how it shapes our future. This exhibition takes a look at how we will grow food and eat in the years ahead to meet the needs of an expanding population. But food does more than just keep us alive. Food connects us and defines us. This eye-opening exhibition also highlights the central role it plays in connecting us to the land, to cultural heritage, and to each other. “Future of Food” features the work of over 27 photographers and rich infographics.

National Geographic Photo Camp engages young people from underserved communities, including at-risk and refugee teens, to tell their own stories through photography. Containing powerful images from a dozen global Photo Camps, the exhibition focuses on populations hit with the realities of displacement caused by human conflict, economic hardship, and climate change. The stories told through the camera lens are those of resilience, optimism, and hope, and convey what family, culture, and community mean to participants.
An inventory of more than 64 million images makes curating a custom exhibition on virtually any topic easy. National Geographic’s archival photograph collection spans the history of the medium right up to the groundbreaking scientific expeditions of today for an unparalleled survey of the world and human activity. With a wealth of renowned and award-winning photographers who have been featured in the magazine and other publications, there is an abundance of engaging stories to uncover. Research for yourself or consult a member of our team to find the right shots for you.
New offering! Allow your visitors to explore the world with National Geographic through an immersive VR experience. Pre-loaded Oculus Go headsets are available to be loaned to your venue, with 360 video content, ideally to be experienced within a small theater-like setting. Recommended usage: 15 headsets at a time, while 15 charge.

Themes available: Arctic, marine species, exploration, space, archaeology, and ecology/conservation.

National Geographic is looking for a few select partners to pilot these VR Expedition Kits. Inquire for preferred rates.

Through a partnership with INDE, National Geographic’s “Air, Land & Sea” broadcast augmented reality experience offers guests a unique chance to virtually travel to some incredible locations. Centered around ever-changing watering holes, the experience allows visitors to meet a diverse range of animals—from places as varied as Africa and the Arctic—as they graze, drink, and interact with the environments around them.

Ideal for aquariums and zoos in shaded or indoor locations.
**Additional Offerings from National Geographic**

Our team can facilitate these connections to enhance your visitor experience:

**National Geographic Live Speakers**

These thought-provoking presentations by today’s leading adventurers, scientists, and photographers complement any of our exhibition offerings. Our talent tells it like no one else, bringing your visitors to the forefront of exploration and adventure.

**National Geographic Books and Educational Materials**

One of the world’s leading nonfiction and educational publishers, proudly supporting the work of our scientists, conservationists, photographers, and authors, we publish more than 175 new books each year for adults, families, and children on a wide range of nonfiction subjects, from animals to travel, cartography to history, fun facts to moving stories.

**Merchandise**

Get our very best recommendations for your visitors’ gift shop experience, including prints, magnets, t-shirts, plush toys, and much more. We’ll connect you with our recommended retailers or licensees.

**Films and Multimedia**

A vast array of multimedia assets and films can complement these exhibitions and other experiences.
BY THE NUMBERS

Since 2012, National Geographic Traveling Exhibitions have been seen by more than

49 MILLION VISITORS

64 MILLION
National Geographic archive images and motion clips are available

Exhibitions have traveled to
43 COUNTRIES & 200 CITIES

Considered one of the TOP SOURCES FOR ACCLAIMED PHOTOGRAPHY EXHIBITIONS IN THE WORLD

34
Number of adults' and kids' books that are available for exhibition merchandising

Exhibitions have been translated into 30 LANGUAGES

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The National Geographic Society is building its global network of partnerships. We are very interested in creating strategic partnerships with museums, galleries, and universities so we can bring a consistent lineup of exhibitions every few months. This business model also encourages collaboration and a shared vision for new projects, and enables competitive pricing for loan fees. We will be reaching out to these partners first when developing new exhibition ideas, and in some cases will create custom exhibitions based on our partners’ needs.

Through a multiyear partnership with National Geographic, the Lumen Museum, located in South Tyrol, Italy, at the top of a 2,200-meter summit, became the first museum exclusively dedicated to mountain photography. The Lumen Museum has worked with the National Geographic Society to custom curate several exhibitions.

International partners have a unique opportunity to participate in our digital delivery model. Content packages are provided via a secure link thereby eliminating costly shipping fees. This model is ideal for photography-, video-, and panel-based shows.

A fully curated DIGITAL PACKAGE will be sent to your team.

Exhibition files:
- Image files
- Videos
- Text and label copy
- Complete press kit
- Logo / title treatment
- Style guide

PRINT the files to specs that work for your venue and install. National Geographic provides print and install guidelines for quality.

OPEN your National Geographic–branded exhibition! @NatGeoMuseum will promote on our social channels, tagging your venue with your desired handle.

TRANSLATIONS MAY BE AVAILABLE FOR AN ADDITIONAL FEE

INQUIRE WITH OUR TEAM TO DISCUSS
36 BRING THE WORLD TO YOUR MUSEUM

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