UNITED STATES 2020
TRAVELING EXHIBITIONS

HOST AT YOUR VENUE
PHOTOGRAPHY EXHIBITIONS
IMMERSIVE EXPERIENCES
AND MORE!

NATGEO.ORG/EXHIBITIONS
DEAR PARTNERS,

For over 130 years, the National Geographic Society has invested in bold and innovative scientists, explorers, educators, and storytellers who are committed to furthering our understanding of the planet. We invite you to join them in their efforts to illuminate and protect the wonder of our world by hosting a popular and inspiring National Geographic exhibition.

This year, we’re offering two new immersive exhibitions—“Becoming Jane: The Evolution of Dr. Jane Goodall” and “Women: A Century of Change”—that each celebrate the astounding impact that women have made and continue to make on our world. We’ll also continue to tour exhibitions like “Planet or Plastic?” and “Photo Ark,” which use stunning photography and powerful storytelling to encourage visitors to join National Geographic as we work to help ensure a sustainable future for the Earth and all its living creatures. Our traveling exhibitions come with an array of digital and media assets and educational content to enhance the experience for visitors of all ages.

By sharing these stories through meaningful exhibition content, we aim to inspire the next generation of changemakers to take action in protecting, preserving, and caring for our beloved planet. We have had the honor of working with museums around the world and consider these partnerships to be a wonderful opportunity to connect with audiences far and wide. Join us in telling these compelling stories and together we can encourage visitors to value different cultures and species. Let’s bring the world to your institution!

KATHRYN KEANE
VP, PUBLIC EXPERIENCES
DIRECTOR, NATIONAL GEOGRAPHIC MUSEUM
Dr. Jane Goodall braved the unknown to give the world a remarkable window into humankind’s closest relatives: chimpanzees. In this hands-on, transportive multimedia exhibition celebrating her extraordinary life and work, you’ll explore Jane’s early years through iconic images and a multiscreen experience, venture on an immersive exploration of Tanzania’s Gombe National Park where she did her famous behavioral research on chimps, and learn about her current role as a leader in community-centered conservation and youth empowerment.

An exhibition organized in partnership with the Jane Goodall Institute
In recognition of the 100th anniversary of the 19th amendment and based on a book released in October 2019, this powerful photography collection from National Geographic highlights women from around the globe, accompanied by personal stories and revelatory commentary from a wide range of female luminaries including Oprah Winfrey, Speaker of the House Nancy Pelosi, and New Zealand Prime Minister Jacinda Ardern, among others. In this bold and inspiring exhibition, National Geographic turns to its iconic Image Collection to showcase the history of women around the world.
PLANET OR PLASTIC?

We made it. We depend on it. And we’re drowning in it. As the amount of single-use plastic in the ocean continues to grow, National Geographic is committed to tackling this pressing problem. This exhibition is aimed at raising awareness of the challenge and inspiring people to reduce their use of single-use plastic. Doing so not only will benefit the thousands to potentially millions of marine animals that become entangled in, are suffocated by, or ingest plastic each year, but will also contribute to the overall health of the planet’s marine ecosystems and all who rely upon them.

18 BILLION POUNDS OF PLASTIC ENDS UP IN THE OCEAN EACH YEAR, AND THAT’S JUST THE TIP OF THE ICEBERG.

AVAILABLE SUMMER 2020

PHOTOS (CLOCKWISE FROM LEFT): REBECCA HALE, PHOTO ILLUSTRATION: JOEY SANDO, RANDY OLSON, ILLUSTRATION: JASON TREAT, AND RYAN T. WILLIAMS, NGM STAFF

70+ IMAGES
TEXT PANELS
INFOGRAPHICS
3 SHORT-FORM VIDEOS
3,000 SQUARE FEET
For over a century, National Geographic has pioneered and championed the art of wildlife photography, and captivated generations of engaged audiences with a steady stream of extraordinary images of animals in nature. From the very first such image to appear—a reindeer, in 1903—National Geographic’s publications have broken new ground and pushed the bar higher again and again, establishing an unmatched legacy of artistic, scientific, and technical achievement.
This breathtaking tour of the world’s most extraordinary landscapes reveals the splendors of nature in every form. Best-in-class photographers have captured views you’ve never imagined—by climbing mountains, flying in helicopters, and diving deep underwater—to bring bold new perspective to the great outdoors. Vibrant and inspiring, this exhibition is an invigorating journey to see the wonders of the world—from coast to valley to hilltop and everything in between.
“Hosting ‘Monster Fish’ was a great opportunity to continue our efforts in bringing truly special exhibitions to the Dennos Museum Center of the quality that National Geographic offers. Of great significance to us was the connection we were able to make between our Water Studies Institute at Northwestern Michigan College and Zeb Hogan, and his ongoing research with these giant freshwater fish.”

Eugene A. Jenneman
EXECUTIVE DIRECTOR
DENNOS MUSEUM CENTER

Stunning life-size sculptures, video installations, and evocative illustrations introduce visitors to more than 20 species of fish, each at least six feet long and 200 pounds. Visitors will embark on a global journey to storied river basins with explorer and ecologist Zeb Hogan on his quest to find, research, and protect freshwater giants. From dispelling legends of man-eating fish to examining the role of sport fishermen as environmental stewards, this interactive exhibition tackles the big challenges facing these remarkable fish and their struggle to survive and thrive. This exhibition contains life-size models, some more than 14 feet long; an interactive fish market; a field research station; fishing and cultural objects from around the world; and tactile and digital interactivs.
National Geographic photographer Joel Sartore is on a mission to create a photo archive of global biodiversity in a project aptly named Photo Ark. Over three-quarters done, after more than a decade, he has completed intimate portraits of more than 9,900 species, with a goal of photographing more than 12,000. The National Geographic Photo Ark aims to document every species currently living in the world’s zoos and wildlife sanctuaries, inspire action through education, and help save animals facing extinction in the wild by supporting on-the-ground conservation projects. Museums worldwide are hosting Photo Ark exhibitions to raise awareness.
PHOTO ARK
FOR ZOOS AND AQUARIUMS

Zoos and aquariums that exhibit “Photo Ark” are able to highlight important conservation work taking place in zoos, aquariums, and wildlife sanctuaries around the world. Each exhibition features large-format prints on eight-foot-tall kiosks to showcase the range of species in the Photo Ark. National Geographic will customize some of the kiosk prints to highlight your zoo’s conservation hero stories.
This exhibition will plunge visitors into the underwater world of sharks, presenting a comprehensive body of photographic work highlighting Brian Skerry’s unique combination of passion, skill, and technique. The exhibition introduces several shark species and explores what makes these deep-sea dwellers unique, important, and increasingly endangered. Visitors will embark on a worldwide journey to better understand these apex predators and what it takes to photograph them, and will read first-person stories of close shark encounters.
Photographer Stephen Wilkes is recognized around the world for his stunning compositions of landscapes as they transition from day to night. Each of these dramatic images is meticulously crafted from more than 1,000 photographs taken from a fixed vantage point over the course of one to 30 hours, from sunrise to sunset. Wilkes spent much of 2017 on assignment, documenting bird migration routes for National Geographic magazine. This exhibition takes you into the field and behind the scenes, shining a light on the talent and dedication it takes to beautifully capture the passing of time.
While no single institution can assume credit for the diverse and complex associations that attach to the simple phrase “the American West,” National Geographic has published photographs that support and defy romantic notions of the land and its people throughout its 132-year history. Wide open spaces, spectacular rock formations, and the cowboy life are examined alongside struggles for limited natural resources, Native American cultural continuity, and new energy sources. The photographs shown in this exhibition, a small sample from the significant holdings of the National Geographic archive, offer a broad understanding of a region that has long captivated photographers.

From the Moeraki Boulders in New Zealand to the pope taking a selfie in Vatican City, this exhibition of visual wonders reveals a world very few have the chance to see for themselves. Shot by some of the world’s finest photographers, “Rarely Seen” features striking images of places, events, natural phenomena, and man-made heirlooms. It’s all here: a green-crowned brilliant hummingbird looking eye to eye with a pit viper, the Rayong Dam, an underwater park in Austria, ice caves, a supercell storm cloud, a royal white tiger, and more. With an introduction by veteran National Geographic photographer Stephen Alvarez, whose work has taken him from the Peruvian Andes to the deepest caves of Papua New Guinea, this exhibition captures once-in-a-lifetime moments, natural wonders, and rarely seen objects from across the globe.
National Geographic Photo Camp engages young people from underserved communities, including at-risk and refugee teens, to tell their own stories through photography. Containing powerful images from a dozen global Photo Camps, the exhibition focuses on populations hit with the realities of displacement caused by human conflict, economic hardship, and climate change. The stories told through the camera lens are those of resilience, optimism, and hope, and convey what family, culture, and community mean to participants.
New offering! Allow your visitors to explore the world with National Geographic through an immersive VR experience. Pre-loaded Oculus Go headsets are available to be loaned to your venue, with 360 video content, ideally to be experienced within a small theater-like setting. Recommended usage: 15 headsets at a time, while 15 charge.

Themes available: Arctic, marine sciences, exploration, space, archaeology, and ecology/conservation.

National Geographic is looking for a few select partners to pilot these VR Expedition Kits. Inquire for preferred rates.

Through a partnership with INDE, National Geographic’s “Air, Land & Sea” broadcast augmented reality experience offers guests a unique chance to virtually travel to some incredible locations. Centered around ever-changing watering holes, the experience allows visitors to meet a diverse range of animals—from places as varied as Africa and the Arctic—as they graze, drink, and interact with the environments around them.

Ideal for aquariums and zoos in shaded or indoor locations.
ADDITIONAL OFFERINGS FROM NATIONAL GEOGRAPHIC

Our team can facilitate these connections to enhance your visitor experience:

NATIONAL GEOGRAPHIC LIVE SPEAKERS
These thought-provoking presentations by today’s leading adventurers, scientists, and photographers complement any of our exhibition offerings. Our talent tells it like no one else, bringing your visitors to the forefront of exploration and adventure.

NATIONAL GEOGRAPHIC BOOKS AND EDUCATIONAL MATERIALS
One of the world’s leading nonfiction and educational publishers, proudly supporting the work of our scientists, conservationists, photographers, and authors, we publish more than 175 new books each year for adults, families, and children on a wide range of nonfiction subjects, from animals to travel, cartography to history, fun facts to moving stories.

FILMS AND MULTIMEDIA
A vast array of multimedia assets and films can complement these exhibitions and other experiences.

MERCHANDISE
Get our very best recommendations for your visitors’ gift shop experience, including prints, magnets, t-shirts, plush toys, and much more. We’ll connect you with our recommended retailers or licensees.
The National Geographic Society is thrilled to be working with the David Brower Center in Berkeley, California, for several more years of spectacular photography exhibitions. Recently exhibited there was the stunning work of Joel Sartore in “Photo Ark.” Stay tuned for the next photography exhibition to be announced for September 2020. We look forward to continuing our partnership in the years ahead.
BY THE NUMBERS

Since 2012, National Geographic Traveling Exhibitions have been seen by more than 49 MILLION VISITORS.

64 MILLION National Geographic archive images and motion clips are available.

Exhibitions have traveled to 43 COUNTRIES & 200 CITIES.

Nearly 500 THOUSAND children have experienced “Monster Fish”.

34 Number of adults’ and kids’ books that are available for exhibition merchandising.

Exhibitions have been translated into 30 LANGUAGES.

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