

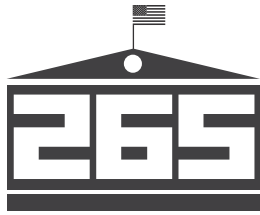
WHY DOES GEOGRAPHY MATTER?

Currently, there is no federal funding for geography education in the United States. But, knowledge of geography is important to more than just mapmakers and teachers. Geography concepts affect the decision-making of professionals in hundreds of careers. Here are just a few.

Diplomat



The US has



265
diplomatic missions around the world

- Diplomats can be posted anywhere in the world
- Knowledge of economics, agriculture, education and democracy required

Operations Manager



Average annual salary of an operations manager is



- Oversees, designs and controls business operations and production processes
- Often required to work out logistics of shipping and trading around the world

Fashion Designer



● Uses knowledge of climate and seasons, as well as understanding of where to source different fabrics and textiles

- Geography develops initiative, technical skills, ability to follow through on creative ideas

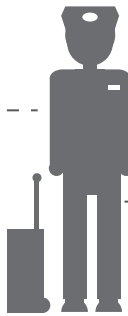
Park Ranger



● Understanding of the physical landscape is essential

- Degree in geography, conservation or environmental studies is useful

Pilot



There are over
40,000
active pilots in the US

● Must understand routes, weather patterns, and technical maps

- Geography develops critical thinking skills and evidence-based decision-making

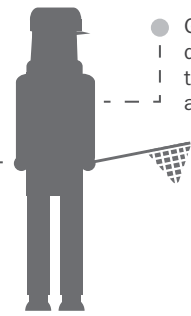
Sustainability Director



● Has to figure out how to make business more earth friendly while remaining profitable

- Being appointed by more and more companies to take charge of their environmental programs

Ecologist



● Geography develops ability to record, analyze and present data

- Must understand how humans, animals and plants interact with their environment

Weather Forecaster



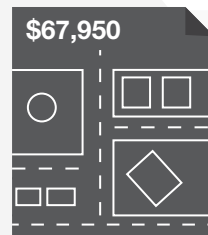
● Must know where different countries and regions are located

- Requires ability to understand meteorology and weather patterns
- Geography can also develop presentation skills

Urban Planner

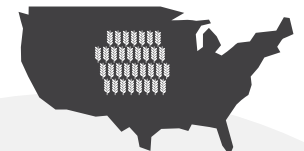


Average annual salary of an urban planner is



- Urban planning is a specialized area of human geography, focused on land use and design of towns and cities
- Requires a degree in urban planning; professional certification also desirable

Agriculturalist



20%
of the land area of the US is used for crop production

- Must understand physical geography and global food systems
- Geographical skills are the basis of agricultural science