

# Plastic Policy Proposal Description

The purpose of this assignment is to develop a policy proposal brochure that can be used to advocate for reducing plastic pollution in our community. The brochure is a "leave behind" kind of document designed to draw attention to the action or policy change you are suggesting. Make sure it is attractive and easy to read and would provide the reader with information that would help them understand what you are proposing. Be creative!

The policy proposal assignment is a group project. You will be assigned to a group and each group member is expected to work on the project. Each of you will submit a peer evaluation to evaluate the members of the group. This will be due at the end of the assignment.

## GENERAL INSTRUCTIONS:

Each team of students will develop a two-page brochure (one-page front and back) advocating for a policy initiative to reduce plastic pollution in our community.

1. Define the problem of plastic pollution broadly. Explain the nature and scope of the problem of plastic pollution, and why your community should care about doing something to reduce it. Present at least four facts that you learned in this unit to support your statements.
2. Propose a solution to plastic waste in our community. Specifically state what should be done (e.g., pass a law, change a policy, change a rule). Use data from your own research to support why this solution is needed and makes sense. Present an analysis of your data. Be careful not to draw conclusions that misrepresent your data and describe your limitations (if it can't be seen in the data, it can't be claimed!). Summarize your findings as you make your recommendation.
3. State a set of at least five key points that support the proposed policy or policy change. If applicable, draw from examples that demonstrate this solution working in other places.
4. Provide a summary of a policymaker analysis for the implementation of the proposed solution. This should state who controls the policy, and what process is used for change.
5. Provide sources of information on the topic. A separate reference list is to be included with the proposal. These can include publications, web sites, videos, and interviews.

It is important that the brochure have:

- Clear titles
- Attractive and professional visual appearance
- Your names