

# Proposal and Pitch Rubric

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Name

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Date

## Project Checklist: Your grant proposal AND pitch should include the following:

\_\_\_\_\_ Historic range of species

\_\_\_\_\_ Current range of species

\_\_\_\_\_ Habitat

\_\_\_\_\_ Threats to species

\_\_\_\_\_ Life span

\_\_\_\_\_ Number of offspring

\_\_\_\_\_ Classification of species on the International Union for Conservation of Nature Red List

\_\_\_\_\_ Diet

\_\_\_\_\_ How other organisms in the ecosystem (at least three) are affected by conservation efforts

\_\_\_\_\_ How ecosystem services of the local ecosystem are affected by conservation efforts

\_\_\_\_\_ Local human perspective on species conservation and possible solution

\_\_\_\_\_ Cost of solution (high/medium/low)

\_\_\_\_\_ Justification for the cost of the proposal

\_\_\_\_\_ Measurement of success

| Criteria  | Proficient<br>Conservationist  | Apprentice<br>Conservationist  | Emerging<br>Conservationist  | Feedback |
|---|--|--|--|----------|
| Solution is reasonable and meets needs of target species ( <a href="#">MS-LS2-5</a> )   | The solution is an appropriate response to the identified challenges faced by the target species.  | The solution is an appropriate response, but one or two claims are missing information.  | The solution is not an appropriate or sufficient response to the challenges faced by the species.  |          |
| Solution takes into account needs of other living things in the ecosystem and maintains biodiversity ( <a href="#">MS-LS2-5</a> )                           | The solution takes into account how three other species will be affected, with an explanation that weighs costs and benefits and sustains overall biodiversity.                | The solution takes into account how two or three other species will be affected, with some explanation that weighs costs and benefits, but might not optimally sustain biodiversity. | The solution takes into account how one or two other species will be affected, with little evidence that the solution will maintain biodiversity.        |          |
| Solution maintains ecosystem services and considers needs and perspectives of the local human community ( <a href="#">MS-LS2-5</a> )                        | The solution maintains ecosystem services in a sustainable way with an explanation that weighs costs and benefits and thinks empathetically about the local human perspective. | The solution maintains ecosystem services in a sustainable way, but could have more detail about the local human perspective or consider competing costs and benefits.               | The solution does not provide evidence that it maintains ecosystem services in a sustainable way and/or seriously overlooks the local human perspective. |          |
| Grant proposal is well organized and edited for clarity ( <a href="#">CCSS.ELA-LITERACY.W.7.1</a> )   | The proposal reads clearly and uses evidence to support its claims connected by reasoning.   | The proposal needs some editing for clarity or reasoning, but overall is clear and organized.  | The proposal needs significant editing to be read clearly; evidence/reasoning are not provided for all claims.   |          |
| Pitch is delivered using best practices from class brainstorm ( <a href="#">CCSS.ELA-LITERACY.SL.7.4</a> , <a href="#">SEP: Communicating Information</a> ) | Presenters share time equitably, make strong eye contact, and have a smooth delivery.  | Presenters have one or two challenges in their presentation skills, but deliver information clearly.   | Presenters do not share time equitably or do not make strong eye contact or present content smoothly.  |          |

Would you choose to fund this project if you had funds available? Yes / No [circle one]