

# Proposal and Pitch Rubric

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Name

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Date

## Project Checklist: Your grant proposal AND pitch should include the following:

\_\_\_\_\_ Historic range of species

\_\_\_\_\_ Current range of species

\_\_\_\_\_ Habitat

\_\_\_\_\_ Threats to species

\_\_\_\_\_ Life span

\_\_\_\_\_ Number of offspring

\_\_\_\_\_ Classification of species on the International Union for Conservation of Nature Red List

\_\_\_\_\_ Diet

\_\_\_\_\_ How other organisms in the ecosystem (at least three) are affected by conservation efforts

\_\_\_\_\_ How ecosystem services of the local ecosystem are affected by conservation efforts

\_\_\_\_\_ Local human perspective on species conservation and possible solution

\_\_\_\_\_ Cost of solution (high/medium/low)

\_\_\_\_\_ Justification for the cost of the proposal

\_\_\_\_\_ Measurement of success

Criteria	Proficient Conservationist	Apprentice Conservationist	Emerging Conservationist	Feedback
Solution is reasonable and meets needs of target species ( <a href="#">MS-LS2-5</a> )	The solution is an appropriate response to the identified challenges faced by the target species.	The solution is an appropriate response, but one or two claims are missing information.	The solution is not an appropriate or sufficient response to the challenges faced by the species.	
Solution takes into account needs of other living things in the ecosystem and maintains biodiversity ( <a href="#">MS-LS2-5</a> )	The solution takes into account how three other species will be affected, with an explanation that weighs costs and benefits and sustains overall biodiversity.	The solution takes into account how two or three other species will be affected, with some explanation that weighs costs and benefits, but might not optimally sustain biodiversity.	The solution takes into account how one or two other species will be affected, with little evidence that the solution will maintain biodiversity.	
Solution maintains ecosystem services and considers needs and perspectives of the local human community ( <a href="#">MS-LS2-5</a> )	The solution maintains ecosystem services in a sustainable way with an explanation that weighs costs and benefits and thinks empathetically about the local human perspective.	The solution maintains ecosystem services in a sustainable way, but could have more detail about the local human perspective or consider competing costs and benefits.	The solution does not provide evidence that it maintains ecosystem services in a sustainable way and/or seriously overlooks the local human perspective.	
Grant proposal is well organized and edited for clarity ( <a href="#">CCSS.ELA-LITERACY.W.7.1</a> )	The proposal reads clearly and uses evidence to support its claims connected by reasoning.	The proposal needs some editing for clarity or reasoning, but overall is clear and organized.	The proposal needs significant editing to be read clearly; evidence/reasoning are not provided for all claims.	
Pitch is delivered using best practices from class brainstorm ( <a href="#">CCSS.ELA-LITERACY.SL.7.4</a> , <a href="#">SEP: Communicating Information</a> )	Presenters share time equitably, make strong eye contact, and have a smooth delivery.	Presenters have one or two challenges in their presentation skills, but deliver information clearly.	Presenters do not share time equitably or do not make strong eye contact or present content smoothly.	

Would you choose to fund this project if you had funds available? Yes / No [circle one]