Rights of Mount Everest Infographic
Planner Example

Directions: Consider the information you have gathered in this unit that will help you in completing your project. Fill in the sections below to prepare for developing your infographic in an organized, easy to read, and visually appealing way that specifically addresses your selected audience.

1. Who is the audience you are trying to reach?
Mountaineers

2. Which right from the Mount Everest Bill of Rights did you select?
Mount Everest has the right to be left in the same condition it was found.

3. What will be the theme or overarching message of your infographic?
Mountaineers should leave no trace of their expeditions.

4. What is a catchy title you could use to highlight the theme or overarching message?
What Goes Up, Should Come Down
5. What four to six major points will you be detailing through text and images? List your key points and sketch possible images that would be appropriate to represent your ideas.

A. Pack out human waste.

B. Do not hang summit flags or other markers.

C. Leave oxygen tanks in piles for removal upon decent.

D. Take not natural souvenirs.

A.  

B.  

C.  

D.  

E.  

F.  

6. Below, elaborate on key points for A-F above, and highlight the text you would like to make bold or standout on your infographic.
7. Use this page to sketch a draft of your idea prior to creating your final product.