

Video Storyboard and Script

Directions: Answer the questions below to help create the storyboard that follows. Use the boxes on the storyboard to identify or sketch the types of images (including still pictures, video, and text) that the viewer will see, and how much time will be spent on each image. Use the lines to write a script for what the viewer will hear (including words, sound effects, and music). Use your *Project Checklist and Rubric* to make sure you address all of the project requirements.

1. Target Audience: Who is this video made for? Get specific, like: "Middle school students in the city of Philadelphia" or "People who ride the bus to work."

2. Why do you think this target audience will help to make the use and disposal of lithium-ion batteries more circular than linear?

3. How will you make your message fun, memorable, and appropriate for your target audience?

4. Which key ideas and vocabulary terms will you include in your video? Be sure to explain ideas and vocabulary in ways that your target audience will understand.

5. What resources will you use in your video for audience members to take action? Include links and/or hashtags for the audience to learn more from external, reliable sources.

Image 1:
Time:

Image 2:
Time:

Image 3:
Time:

Source(s) for claims:

Source(s) for claims:

Source(s) for claims:

Script 1:

Script 2:

Script 3:

Image 4:
Time:

Image 5:
Time:

Image 6:
Time:

Source(s) for claims:

Source(s) for claims:

Source(s) for claims:

Script 4:

Script 5:

Script 6:

Image 7:
Time:

Image 8:
Time:

Image 9:
Time:

Source(s) for claims:

Source(s) for claims:

Source(s) for claims:

Script 7:

Script 8:

Script 9:

Image 10:
Time:

Image 11:
Time:

Image 12:
Time:

Source(s) for claims:

Source(s) for claims:

Source(s) for claims:

Script 10:

Script 11:

Script 12:

Image 13:
Time:

Image 14:
Time:

Image 15:
Time:

Source(s) for claims:

Source(s) for claims:

Source(s) for claims:

Script 13:

Script 14:

Script 15: